

Holme Valley Parish Council

The Civic, Huddersfield Road, Holmfirth HD9 3AS

Email: clerk@holmevalleyparishcouncil.gov.uk

Tel: 01484 687460



Grant Evaluation

- The Parish Council likes to hear how community groups have used the money awarded to them
- As the money awarded is public money, we also need to make sure that the money has been spent appropriately and as agreed

Name of Organisation	Holmfirth Food & Drink Festival
Amount of award	£ 1500
Purpose for which the grant was awarded	To assist with the cost of refuse collection and street cleaning service provided by Kirklees council during the festival weekend.

The Story of Your Project

- *Tell us what you did with the money awarded to you*
- *Attach a few photos*

The festival took place in September 2024 and has now re-established itself as one of the major events on the Holmfirth calendar. Attendance was very good on the Saturday but less so on the Sunday due to the inclement weather and this highlighted the financial uncertainties and risks of running this type of activity. Following the closure of the Market Hall in 2023 we tried to make up for lost space and vendors by using the newly created space on the opposite side of the road to the Memorial Gardens. This required additional traffic control and security measures but was broadly successful and we intend to build on this in 2025.

We learnt in 2023 that closure of the Market Hall also had a significant impact due to the loss of toilet facilities. In 2024, we hired mobile toilets which were placed in Hollowgate. Whilst adding further cost, this proved a success and is something we look to provide again in 2025.

On the whole, the festival was judged a success by the organisers, visitors, stall holders and the vast

majority of local businesses and we hope this can be repeated in 2025.

We applied the grant towards the cost of refuse collection and street cleaning.

Please see the following link for a short video of the festival:

[Holmfirth Food and Drink Festival 2024 Sponsorship Opportunity \(youtube.com\)](https://www.youtube.com/watch?v=...)

The Story of Your Project contd.

--

What you achieved

What were the benefits of your project?	<p>The purpose of the event is to:</p> <ul style="list-style-type: none"> - showcase Holmfirth to visitors from outside the area - encourage visitors to visit the town again - provide locals with a vibrant event on their doorstep - increase trade to other businesses within the town during the weekend.
Who benefited from the project?	Visitors, local residents and businesses in the town
How many people benefited?	we estimate c30,000 visitors plus benefit to the traders and local businesses
Was the project inclusive? How were marginalised groups (elderly, disabled, young people etc) able to participate?	<p>The festival is accessible to all and there are no physical barriers for disabled visitors</p> <p>Families are encouraged to visit and we lay on free entertainment for children by way of circus skills and birds of prey. In addition, we have a face painting stall and select a wide range of vendors that are likely to appeal to all parts of the community. There was an enhanced family zone in the Memorial Gardens at the 2024 festaival.</p>

Reflecting on climate change, did the project address any aspects of the climate emergency? How?	<p>We encourage visitors to refill their water bottles at the water point (made available by the Parish Council).</p> <p>We prohibit the use of single use plastics, plastic straws and polystyrene by our vendors.</p> <p>Re-usable plastic beer 'glasses' are used by our key bar vendors (including The Picturedrome, who are not technically part of the festival).</p>
Did you achieve what you were trying to do?	Yes, it was a successful event.

Finance and Expenditure

We ask groups to retain their receipts and invoices, and to keep a record of what they've spent for auditing purposes

Grant awarded	£ 1500
----------------------	---------------

Date	Description of expenditure	Amount
10.09.24	Refuse collection & Street cleaning	£ 2072
		£
		£
		£
		£
		£
		£
		£
		£

		£
		£
		£
		£
		£
		£
		£
		£
	Total expenditure	£
	Amount of grant remaining (if any)	£

Any amount of the award unspent may have to be returned to the Parish Council

Person completing this form		Date	24.2.25
------------------------------------	--	-------------	----------------