#### To Members of the CLIMATE ACTION, COMMUNICATIONS AND ENGAGEMENT COMMITTEE



Members are hereby summoned to attend a meeting of the **CLIMATE ACTION**, **COMMUNICATIONS AND ENGAGEMENT COMMITTEE** to be held on **MONDAY 27 JANUARY 2025 at 7.00 PM** in **THE EXHIBITION ROOM**, **THIRD FLOOR**, **THE CIVIC**, **HOLMFIRTH**, **HD9 3AS** to transact the following business:

#### AGENDA - (A)

WELCOME 7.00pm

The Chair welcomes all Committee members and any members of the public present.

#### **PUBLIC QUESTION TIME**

Prior to the commencement of the business session of the Committee, there will be an open session lasting 15 minutes, for members of the public to speak to Members.

#### PROCEDURAL MATTERS

## Public Bodies (Admission to Meetings) Act 1960 amended by the Openness of Local Government Bodies Regulations 2014 on 6 August 2014

7.15pm

Local (Parish and Town) **HOLME VALLEY PARISH COUNCIL** meetings can now be recorded. This meeting is being recorded by the Assistant Clerk in video format for the <u>HOLME VALLEY PARISH COUNCIL YouTube Channel</u>.

Chair to ask if any Committee member or member of the public wishes to record the meeting in addition to the arrangements referred to above.

**TO NOTE:** any other recordings being made of the meeting in addition to the recording made by the Assistant Clerk.

#### 2425 80 The Election of Co-opted Members of the Committee

7.17pm

HOLME VALLEY PARISH COUNCIL Standing Orders and Scheme of Delegation both specify that in addition to the committee membership of 13 elected parish councillors up to a further 6 members of the public can be co-opted onto the committee.

Co-opted members have the right to receive agendas etc and participate in meetings. Only the 13 elected members can vote.

Applications may be considered in private session, meaning that applicants present would be asked to leave the room and the item removed from the recording.

To proceed, any applicant must have their membership proposed and seconded by elected members and be subject to a vote.

Any written applications received ahead of the meeting will be emailed to members for consideration and not form part of the agenda pack.

When considering applications the committee may wish to be mindful of the experience and expertise any candidate brings and the skills/knowledge that would be of use to the committee. Co-opting members can be considered at each meeting whilst places are available, at the time of publishing there are 4 vacancies for co-opted members.

Assistant Clerk to report.

**TO CONSIDER:** The election of co-opted members of the committee.

#### 2425 81 Apologies and Reasons for Absence

7.20pm

Apologies and reasons to be circulated prior to the meeting starting.

Assistant Clerk to report.

TO CONSIDER: apologies and reasons for absence.

#### 2425 82 Items on the Agenda to be Discussed in Private Session

7.22pm

Any recording by members of the public to be halted during such items; co-opted members to move to a waiting room.

**TO CONSIDER:** items on the agenda to be discussed in private session.

#### 2425 83 Receipt of any Updated Written Declarations of Pecuniary and Other Interests

7.24pm

Any written Declarations of Pecuniary and Other Interests received from committee members prior to the meeting are usually emailed out in redacted form and are uploaded to the HOLME VALLEY PARISH COUNCIL website once noted.

Assistant Clerk to report.

## 2425 84 Members' and Officers' Personal and Disclosable Pecuniary Interests in Items on the Agenda

7.26pm

All Members and Officers present should declare any personal disclosable pecuniary and other interests in items on the agenda for consideration by the committee.

**TO CONSIDER:** Members' and Officers' personal and disclosable pecuniary and other interests in items on the agenda.

#### 2425 85 Minutes of the Previous Meeting

7.28pm

Assistant Clerk to report.

**TO NOTE:** The Minutes of the CLIMATE ACTION, COMMUNICATIONS AND ENGAGEMENT COMMITTEE meeting held on 25 November 2024 Items 2325 53 to 2425 78. (B)

Assistant Clerk and Councillors to report on progress with resolutions and actions from the previous meeting not otherwise covered in agenda items.

## CLIMATE ACTION, COMMUNICATIONS AND ENGAGEMENT COMMITTEE – WORKING GROUP REPORTS AND ACTION-PLANNING

#### 2425 86 Review of HVPC Committee Structure and Meetings Cycle

7.30pm

At the meeting of the Full Council on 13 May 2024, councillors RESOLVED to establish a

working group consisting of Cllr Whitelaw, Cllr Green, Cllr Ransby, Cllr Morgan and Cllr Blacka to review possible changes to the committee structure and meetings cycle for 2025-26.

At a meeting of the Full Council on 16 December 2024, councillors RESOLVED that the committee structure would change affecting the Climate Action, Communications and Engagement Committee as follows:

- To disestablish the CACE Committee from May 2025 on the understanding that every action taken by this council will be measured on its positive affect on the environment, both in terms of biodiversity and carbon emissions.
- ii. To establish a Communications and Engagement sub-committee of Full Council from May 2025 to allow for greater flexibility.

Cllrs Whitelaw and Green to report.

A report on the recommended actions to support embedding climate action at Holme Valley Parish Council for Full Council following the disestablishment of the Climate Action, Communications and Engagement Committee has been prepared by the Clerking team, Cllr Whitelaw and Cllr Green. (C)

TO CONSIDER: Recommendations to Full Council on structure and processes for mitigating the Climate Emergency following the disestablishment of the Climate Action, Communications and Engagement Committee as set out in paper (C) or an amended version thereof.

The Communications and Engagement sub-committee will define its own structure following the formation of the sub-committee at the Annual Council meeting on 19 May 2025.

TO CONSIDER: Any recommendations on the membership, structure, frequency or remit of the Communications and Engagement Sub-Committee for Full Council.

#### 2425 87 Climate Action, Communications and Engagement Action Plan 2023-2027

7.40pm

**TO NOTE:** Updated version of the CACE Action Plan 2023-2027. (D)

Assistant Clerk to report.

TO CONSIDER: Amendments or actions from the CACE Action Plan 2023-2027.

### Communications and Engagement Working Group – Feedback on Ongoing Work

7.42pm

Key Priorities identified by CACE members November 2023:

- 1. HVPC Brand refresh and website redesign to improve accessibility and appeal.
- 2. Logo and QR code stickers on Parish Council assets.
- 3. Review of Collaboration and Community Engagement activities. Audit and confirm community groups.

Communications and Engagement Working Group to Report.

TO CONSIDER: Any further action.

#### 2425 89 Climate Action Working Group – Feedback on Ongoing Work

7.44pm

2425 88

Key Priorities identified by CACE members November 2023:

- 1. Explore possible funding applications to the government's decarbonising scheme for retrofitting/energy conservation measures for PC buildings in partnership with HCCT and FoHL to improve the energy efficiency and carbon footprint of HVPC owned buildings.
- 2. Feasibility study and costing Park and ride, alongside Stotts review, including costings and possibilities for subsidised or free travel periods. Encourage the increased use of public transport and active travel by residents and visitors to the Holme Valley.
- 3. Solar Panels on public toilets in Holmfirth.
- 4. Embed the Climate Emergency.

Climate Action Working Group to report.

TO CONSIDER: Any further action.

#### 2425 90 Transport Working Group – Feedback from working group members.

7.46pm

A Working Group has been established with members from both SERVICE PROVISION and CACE committees to review HVPC's contribution to local transport schemes with a view to making improvements and exploring other possible initiatives such as Park and Ride.

Cllr Baylin has sent a written update on progress from the Transport Working Group. (E)

Working Group members to report on progress.

Mbr Bennet has produced a blog about using the buses around the Holme Valley. Part 1 is published on the HVPC website and via social media (F), Part 2 will be published in the near future.

**TO NOTE:** Update form the Transport Working Group (E) and Bus Blog (F).

TO CONSIDER: Any further action.

**ONGOING PROJECTS** 

#### 2425 91 Installation of Solar Panels at Holmfirth Public Toilets

7.50pm

At the Climate Action, Communication and Engagement Committee meeting on 3 March 2024 and the Committee **RESOLVED** to proceed with Wooldale Electrical as the preferred supplier, with funds **APPROVED** at **FULL COUNCIL** on 18 March 2024.

On 10 December 2024, planning permission was granted to proceed with the defined solar scheme at the Public Toilets on the condition that a bat survey be carried out. The Clerking team are progressing finding a licenced local supplier for this service.

Additionally, the Clerking team have given notice to the Gartside Unit tenant, toilet maintenance contractor and Kirklees car parks regarding the works. A provisional start date has been agreed with the supplier of 3 March 2025 and is expected to take two weeks.

EMR 341 Climate Action Projects currently contains £13,526.68. £10,000 of this earmarked reserve has been committed to the solar panels projects at Holmfirth toilets. However, there has been additional expenditure on this project (on the planning application and drawings) and there will be further additional expenditure relating to the bat survey, booking out parking spaces for scaffolding and a pavement work licence which means the ringfenced

£10,000 will not now cover the full cost of the installation.

Assistant Clerk to report.

**TO CONSIDER:** Approval of an additional up to £3,000 from budget line 4805 Climate Action for expenditure relating the solar panel installation at Holmfirth Public Toilets to cover additional delivery costs such as a bat survey, booking out car parking spaces for the works and a pavement licence.

**TO CONSIDER:** Further action regarding the installation of solar panels at Holmfirth public toilets.

#### 2425 92 The Big Community Celebration 2025

7.55pm

At the **FULL COUNCIL** meeting on 16 December 2024 Cllrs **RESOLVED** to proceed with the recommendation from the working group that the Big Community Celebration would be repeated in Autumn 2025, and then move to every other year in the future.

The Working Group held a review session on 5 December 2024 and a provisional dates of 8 or 15 November 2025 was agreed and recommendations from the feedback have been taken into account. Notes from the meeting have been included with the papers. (G)

Working Group and Assistant Clerk to report.

TO CONSIDER: Working Group membership for the Big Community Celebration 2025.

**TO CONSIDER:** Further actions regarding the planning and holding of a community celebration event in 2025.

#### 2425 93 Holme Valley Parish Council Website

8.00pm

<u>www.holmevalleyparishcouncil.gov.uk</u> changed over to the new site on 10 October 2024 and is now the main website.

The Assistant Clerk now has access to the analytics page for the website for the monitoring of traffic.

The Assistant Clerk will continue to develop website content in the coming months in cooperation with the developer and CE working group and later the Communications and Engagement Sub-Committee. Possible expansions include a directory, tourist info and more climate action information. An initial plan for developing content and sections has been compiled by the Assistant Clerk. (H)

Assistant Clerk to report.

**TO CONSIDER:** Prioritising the content development for the website outlined in. (H)

TO CONSIDER: Any further action.

#### 2425 94 Holme Valley Parish Council Brand Refresh

8.10pm

Following the selection of "Redbak" design agency to support the brand and logo refresh, the Assistant Clerk and Communications and Engagement working group have been working with Redbak on the design work.

The latest version of the brand presentation from Redbak has been included (I). The Communications and Engagement Working Group welcome the Committee's views before the design is finalised and put to Full Council for adoption. The Working Group will then define the timeframe and scope for the roll out on digital and physical assets.

Assistant Clerk to report.

TO NOTE: Presentation on Holme Valley Parish Council Brand from Redback. (1)

TO CONSIDER: Any further action.

#### 2425 95 Funding Applications for Climate Mitigation Measures on HVPC Assets

8.20pm

The Clerk continues to work with Holmfirth Civic Community Trust on applying for 'green' grants to improve the carbon footprint of The Civic.

**TO NOTE:** The Community Ownership Fund (COF), which was expected to be a potential source of funding in 2025 was closed in December 2024.

Assistant Clerk to report.

TO CONSIDER: Any further action.

#### MEDIA AND COMMUNICATION

#### 2425 96 Publicising the work of the HOLME VALLEY PARISH COUNCIL externally

8.25pm

At a previous meeting of the Committee on 25 November 2024 the Committee RESOLVED to make a monthly contribution of £200 from January 2025 to Huddersfield Hub to establish a Holme Valley community news page within the site.

The page will include 2 stories per month from HVPC and also bring together other stories from the Holme Valley that Huddersfield Hub are reporting on.

To view the page, please visit:

https://huddersfieldhub.co.uk/category/holme-valley-parish-council/

Assistant Clerk to report.

**TO NOTE:** Reports of the work of HOLME VALLEY PARISH COUNCIL published (or due to be published) December 2024 to February 2025 in Holme Valley Review (J), Tito (K), and Huddersfield Hub (L).

#### 2425 97 Social Media and Website Coverage

8.30pm

The Assistant Clerk and Deputy Clerk/RFO continue to post items relevant to the work of HOLME VALLEY PARISH COUNCIL to the HOLME VALLEY PARISH COUNCIL website and Facebook page.

A Summary of Facebook engagement and website traffic analytics (M) (90 day report) from 23 October 2024 to 19 January 2025 has been included from the Assistant Clerk.

Assistant Clerk to report further.

TO NOTE: Summary of Facebook engagement from the HVPC account 23 October 2024 to 19 January 2025. (M)

#### **BUDGET AND CORRESPONDENCE**

#### 2425 98 Honley Agricultural Show 2025 - Programme Sponsorship

8.35pm

Mbr Brown has submitted a proposal for the sponsorship of Honley Show programme at a cost of £1,500.

The proposal has been included for consideration. (N)

TO CONSIDER: Sponsorship of Honley Agricultural Show for £1,500

#### 2425 99 West Yorkshire Combined Authority consultation on Climate and Environment Plan

8.40pm

West Yorkshire Combined Authority are working on a new Climate and Environment Plan for 2025 - 2028. In the draft plan, they set out how to prioritise and actions needed to take to move towards the net zero target.

The priorities in the plan focus on five themes: energy, transport, business, housing and nature.

The survey is open until 31 January 2025 and can be accessed via the following link: https://online1.snapsurveys.com/Interview/2dd699b1-463b-4d00-a732-dc66332dd908

A Stakeholder Engagement Document has been included with the papers. (O)

TO CONSIDER: Response to the West Yorkshire Combined Authority consultation on the Climate and Environment Plan.

#### 2425 100 Climate Action, Communications and Engagement Committee expenditure against budget 8.45pm and earmarked reserves 2024-25

The Deputy Clerk has prepared a year-to-date projected expenditure report (P) and the following commentary on budget expenditure:

The Climate Action, Communications and Engagement Committee has two budget lines under its remit:

- 4650 Communications and Engagement. At the start of the council year 2024-25, the budget contained £15,000.
- 4805 Climate Action. At the start of the council year 2024-25, the budget contained £5,000.

In earmarked reserves, the Committee oversees four funds which end 31st December 2024 had the following balances:

EMR 336 Royal Events £1,000

- EMR 341 Gartside Building Energy Projects £13,527
- EMR 349 Community Engagement £3,610

**TO CONSIDER:** any further action on the Climate Action Communications and Engagement budget line and earmarked reserves 2024-25.

## 2425 101 Climate Action, Communications and Engagement Committee Budgets and Earmarked Reserves 2025-26

8.47pm

**TO NOTE:** At a meeting of the Full Council on 16 December the council resolved to approve budgets of £5,000 for budget line 4805 Climate Action and £15,000 for budget line 4650 Communications and Engagement for the council year 2025/26.

#### 2425 102 Items for publicity

8.50pm

The PUBLICATIONS & COMMUNICATIONS COMMITTEE 14-09-21 motion 2122 27 press coverage has directed officers of the HOLME VALLEY PARISH COUNCIL to add an agenda item in all meetings asking Members what events or news from the meeting they wish to publicise via the press, website and/or Facebook.

Assistant Clerk to report.

**TO CONSIDER:** events or news to publicise via the printed press, website and/or social media.

Close 8.59pm

Please note that timings on the agenda are given for guidance of the Chair and the CLIMATE ACTION, COMMUNICATIONS AND ENGAGEMENT COMMITTEE only and should not be taken as the time at which discussion of a particular item will commence. The CLIMATE ACTION, COMMUNICATIONS AND ENGAGEMENT COMMITTEE may agree to defer (in whole or part) any items on the agenda, if necessary.

Gemma Sharp Assistant Clerk

Holme Valley Parish Council, The Civic, Huddersfield Road, HOLMFIRTH HD9 3AS

Telephone: 01474 687460

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Minutes - CLIMATE ACTION, COMMUNICATIONS AND ENGAGEMENT COMMITTEE held on MONDAY 25 NOVEMBER 2024 at 7.00 PM in THE EXHIBITION ROOM, THIRD FLOOR, THE CIVIC, HOLMFIRTH, HD9 3AS.

#### Attendees:

Cllr Chris Green (Vice Chair),

Councillors: Cllr Donna Bellamy, Cllr Mary Blacka, Cllr Jenny Holmes, Cllr Alison Morgan, Cllr Hugh Osborne, Cllr

Martin Rostron.

Members: Liz Bennett, Julia Brown.

Officers: Gemma Sharp (Assistant Clerk), Rich McGill (Deputy Clerk)

#### **Approved Apologies:**

Cllr Sarah Whitelaw (Chair), Cllr Donna Bellamy, Cllr Tricia Stewart, Kim Warren

#### Absent:

Cllr Jo Liles

#### **WELCOME**

The Chair welcomes all Committee members and any members of the public present.

#### **PUBLIC QUESTION TIME**

No members of the public were present.

#### **PROCEDURAL MATTERS**

## 2425 54 Public Bodies (Admission to Meetings) Act 1960 amended by the Openness of Local Government Bodies Regulations 2014 on 6 August 2014

Local (Parish and Town) **HOLME VALLEY PARISH COUNCIL** meetings can now be recorded. This meeting was recorded by the Assistant Clerk in video format for the <u>HOLME VALLEY PARISH COUNCIL YouTube Channel</u>.

No other recordings were made.

#### 2425 55 The Election of Co-opted Members of the Committee

HOLME VALLEY PARISH COUNCIL Standing Orders and Scheme of Delegation both specify that in addition to the committee membership of 13 elected parish councillors up to a further 6 members of the public can be co-opted onto the committee.

Co-opted members have the right to receive agendas etc and participate in meetings. Only the 13 elected members can vote.

There are currently two co-opted members of the Committee.

#### 2425 56 Apologies and Reasons for Absence

Apologies and reasons for absence had been received from Cllr Whitelaw, Cllr Stewart, Cllr Bellamy and Mbr Kim Warren.

Cllr Liles was absent.

**NOTED:** The committee noted the absences of Cllr Whitelaw, Cllr Stewart, Cllr Bellamy, Cllr Liles and Mbr Kim Warren.

**APPROVED:** The Committee approved the apologies and reasons for absence from Cllr Whitelaw, Cllr Stewart, Cllr Bellamy and Mbr Kim Warren.

#### 2425 57 Items on the Agenda to be Discussed in Private Session

**RESOLVED:** No items on the agenda would be discussed in private session.

#### 2425 58 Receipt of any Updated Written Declarations of Pecuniary and Other Interests

None received.

#### 2425 59 Members' and Officers' Personal and Disclosable Pecuniary Interests in Items on the Agenda

None declared.

#### 2425 60 Minutes of the Previous Meeting

**NOTED:** The approved minutes of the CLIMATE ACTION, COMMUNICATIONS AND ENGAGEMENT COMMITTEE meeting held on 9 September 2024 items 2425 25 to 2425 53 was noted by the committee.

The Assistant Clerk and Councillors reported on progress with resolutions and actions from the previous meeting not otherwise covered in agenda items including:

- Cllr Morgan gave an update on progress regarding the cessation of the use of glyphosate in Kirklees and will continue to update the committee on future progress.
- Cllr Blacka gave an update about the Covid Memorial projects at Holmfirth and Honley. There have been some delays due to the plans for the development work at Honley and are now aiming for Saturday 5 April 2025 to open the memorials at both sites.
- The Climate Action Working Group will **carry forward the action** to explore possible hosts for non-standard recycling points in the valley.
- The Assistant Clerk gave an update on paper timetables and possible options for commissioning print route maps and timetables for the HV services. This will be **deferred to the Transport Working Group**.
- An action regarding the creation of a blog about buses for the website will be carried forward.
- The Assistant Clerk gave an update that the latest version of Biodiversity Policy was adopted by Full Council on 14 October 2024.

## CLIMATE ACTION, COMMUNICATIONS AND ENGAGEMENT COMMITTEE – WORKING GROUP REPORTS AND ACTION-PLANNING

#### 2425 61 Review of HVPC Committee Structure and Meetings Cycle

At the meeting of the Full Council on 13 May 2024, councillors **RESOLVED** to establish a working group consisting of Cllr Whitelaw, Cllr Green, Cllr Ransby, Cllr Morgan and Cllr Blacka to review possible changes to the committee structure and meetings cycle for 2025-26.

Cllr Green gave an overview of the proposed changes to the Climate Action, Communications and Engagement Committee.

Committee members discussed their feedback on the proposed plans.

**NOTED:** Feeback from the Clerking team on proposals to restructure Holme Valley Parish Council committees.

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#### 2425 62 Climate Action, Communications and Engagement Action Plan 2023-2027

**NOTED:** Updated version of the CACE Action Plan 2023-2027.

#### 2425 63 Communications and Engagement Working Group – Feedback on Ongoing Work

Key Priorities identified by CACE members November 2023:

- 1. HVPC Brand refresh and website redesign to improve accessibility and appeal.
- 2. Logo and QR code stickers on Parish Council assets.
- Review of Collaboration and Community Engagement activities. Audit and confirm community groups.

Work on some of the priorities feature in later agenda items.

#### 2425 64 Climate Action Working Group - Feedback on Ongoing Work

Key Priorities identified by CACE members November 2023:

- 1. Explore possible funding applications to the government's decarbonising scheme for retrofitting/energy conservation measures for PC buildings in partnership with HCCT and FoHL to improve the energy efficiency and carbon footprint of HVPC owned buildings.
- 2. Feasibility study and costing Park and ride, alongside Stotts review, including costings and possibilities for subsidised or free travel periods. Encourage the increased use of public transport and active travel by residents and visitors to the Holme Valley.
- 3. Solar Panels on public toilets in Holmfirth.
- 4. Embed the Climate Emergency.

Work on some of the priorities feature in later agenda items.

#### 2425 65 Transport Working Group – Feedback from working group members.

A Working Group has been established with members from both SERVICE PROVISION and CACE committees to review HVPC's contribution to local transport schemes with a view to making improvements and exploring other possible initiatives such as Park and Ride.

Cllr Baylin and Cllr Liles sent updates prior to the meeting on progress with a proposed trial for a Holmfirth Park and Ride Scheme and priorities on promoting public transport in the area.

Working Group members gave updates on planned activity.

#### **ONGOING PROJECTS**

#### 2425 66 Installation of Solar Panels at Holmfirth Public Toilets

At the Climate Action, Communication and Engagement Committee meeting on 3 March 2024 and the Committee **RESOLVED** to proceed with Wooldale Electrical as the preferred supplier, with funds **APPROVED** at **FULL COUNCIL** on 18 March 2024.

Following advice from Kirklees Planning Authority due to the non-domestic nature of the building and its location in the Holmfirth conservation area, planning approval is required before installation can take place.

An application with Kirklees Planning is ongoing and the caseworker has indicated that the application

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is likely to be rejected on conservation grounds and have suggested changing the scheme from panels to solar tiles. Initial investigations have indicated that solar tiles will not be practicable due to the increased cost and the chosen supplier is not able to carry out the work.

At **FULL COUNCIL** on 14 October 2024 members **RESOLVED** to continue the planning application in its current form.

At this time Holme Valley Parish Council are awaiting the decision on the planning application.

#### 2425 67 Sustainable Transport Summer Roadshow 2024

At the previous meeting on 4 March 2024 Councillors **RESOLVED** that:

A working group consisting of Cllr Whitelaw, Cllr Stewart, Cllr Holmes, K Warren, E Bennet and the Assistant Clerk will establish an activity on the theme of sustainable transport to exhibit at summer festivals in the Holme Valley.

Events took place at Arts Festival Weekend 15 and 16 June 2024, Honley Show 29 June 2024 and Holmfirth Food and Drink Festival on 14 and 15 September 2024 HVPC staff, councillors and CACE coopted members in attendance.

"Free Fare" days were negotiated with Stotts Buses on the "H" services for 15 June 2024 and 14 September 2024.

Assistant Clerk gave an overview of the events and ideas for future activity. Members who attended gave their feedback.

#### 2425 68 The Big Community Celebration 2024

At the **FULL COUNCIL** meeting on 18 March 2024 Cllrs **RESOLVED** to proceed with the recommendation from the Climate Action, Communications and Engagement Committee to proceed with a community celebration event in lieu of the Community Champion Awards.

A Working group of councillors with support from the Clerk and Assistant Clerk worked towards organising and promoting the event.

The Big Community Celebration took place at The Civic on 9 November 2024, 10am to 4pm. Over 800 members of the community attended.

Members shared their experiences of the event and feedback they had received.

The working group is next due to meet on 5 December 2024 to go through the feedback from exhibiting groups and public attendees on the day, and to make recommendations for future events.

The estimated total expenditure for the event is £1,656 from a budget of £2,500.

**ACTION:** An Action for the Working Group is to consider a further event in 2025 and other smaller roadshow style events and make recommendations to CACE for activity in 2025.

#### 2425 69 The HOLME VALLEY PARISH COUNCIL Website and Brand refresh

#### i. Holme Valley Parish Council Website

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Following the selection of "Zonkey" to be the website supplier, the Assistant Clerk worked with the Zonkey team to manage the build of the new website and migration of content.

<u>www.holmevalleyparishcouncil.gov.uk</u> changed over to the new site on 10 October 2024 and is now the main website.

The Assistant Clerk gave a verbal report on progress with development and will continue to develop website content in the coming months in cooperation with the developer and CE working group, possible expansions include a directory and more climate action information.

#### ii. Holme Valley Parish Council Brand Refresh

Following the selection of "Redbak" design agency to support the brand and logo refresh, the Assistant Clerk and Communications and Engagement working group have been working with Redbak on the design work.

The design options are now with the working group, and they will be meeting in the coming weeks to finalise the design choices and define the timeframe and scope for the roll out on digital and physical assets.

The Assistant Clerk gave a verbal report on progress.

#### 2425 70 Review of External Communication and Establishing a Communications and Engagement Strategy

A draft media and communications strategy had been prepared by the Chair and circulated prior to the meeting.

**RESOLVED:** The draft strategy is **RECOMMENDED** to be adopted by **FULL COUNCIL** in its current form.

#### 2425 71 Funding Applications for Climate Mitigation Measures on HVPC Assets

The Assistant Clerk read out a written report from The Clerk on progress with funding applications, including:

- The VCSE Energy Efficiency Scheme for a capital grant for The Civic was declined on 1 November 2024.
- A successful application of £2,000 from the Bright Green Fund for radiant heat emitters has been granted for The Civic, with a plan to implement this over the coming months.
- Round 4 of the Community Ownership Fund having been in abeyance is due to open shortly, and an expression of interest will be submitted during December 2024.

Cllr Green thanked The Clerk for her continued efforts.

#### MEDIA AND COMMUNICATION

#### 2425 72 Publicising the work of the HOLME VALLEY PARISH COUNCIL

#### i. Print Publications September 2024 to November 2024

At a meeting of the CACE Committee on 9 September 2024 the Committee **RESOLVED** to take a half page advert in the relaunched Holme Valley Review for the first six issues. The first was released in October 2024 and included a HVPC advert for the Big Community Event.

NOTED: Print reports of the work of HOLME VALLEY PARISH COUNCIL published (or due to be

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published) September to December 2024 in Holme Valley Review, Tito, Hade Edge Breeze, and Hepworth Focus were noted by the Committee.

#### ii. Relationship with Huddersfield Hub

At a meeting of the committee on 9 September 2024 an action for Mbr Brown was to investigate a possible working relationship with Huddersfield Hub.

Mbr Brown has met with the editor of Huddersfield Hub to discuss possible ways for collaboration. A proposal was included with the papers.

Mbr Brown also presented the proposals to the committee.

**RESOLVED:** The Committee resolved to commit £200 per month from January 2025 from budget line 4650 to working with Huddersfield Hub (pending budget allowances on underspend in Item 2425 76) Actions to take forward regarding the proposal for a working relationship with Huddersfield Hub as outlined in paper.

#### 2425 73 Social Media and Website Coverage

The Assistant Clerk and Deputy Clerk/RFO continue to post items relevant to the work of HOLME VALLEY PARISH COUNCIL to the HOLME VALLEY PARISH COUNCIL website and Facebook page.

**NOTED:** A Summary of Facebook engagement analytics (90 day report) from 20 August 2024 to 17 November 2024 included in the papers from the Assistant Clerk.

The Assistant Clerk reported that analytics reporting for the new website will be included for the meeting on 27 January 2025.

The Assistant Clerk also reported that although an advertising budget of £50 for the Big Community Celebration was trialled during this period with Meta, the reach from community and village group sharing had been much higher.

#### 2425 74 Consultation – Remote Meeting Attendance and Proxy Voting at Council Meetings

Central Government is consulting on introducing powers for local authority members to apply to the relevant authority for a dispensation to attend formal council meetings remotely and vote by proxy in certain circumstances.

The consultation invites councillors, public officials, individual members of the public and public organisations to respond.

#### Further information can be found at:

https://www.gov.uk/government/consultations/enabling-remote-attendance-and-proxy-voting-at-local-authority-meetings/enabling-remote-attendance-and-proxy-voting-at-local-authority-meetings?utm source=emailmarketing&utm medium=email&utm campaign=news bulletin 6 nov ember 2024&utm content=2024-11-19

The survey can be accessed via the following link:

 $\underline{https://consult.communities.gov.uk/local-government-standards-and-conduct/remote-attendance-and-proxy-voting/}$ 

The consultation runs until 19 December 2024.

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**RESOLVED:** The Assistant Clerk will circulate the consultation to the Full Council for Cllrs to respond as individuals if they wish to do so.

#### 2425 75 EPIKS Community Active Travel Hub

**NOTED:** The launch of the new Community Active Travel Hub at the Gartside Unit, managed by Environmental Projects in Kirklees (EPIKS) will take place on 28 and 30 November 2024 9am to 3pm. Members were encouraged to attend.

## 2425 76 Climate Action, Communications and Engagement Committee expenditure against budget and earmarked reserves 2024-25

The Deputy Clerk had prepared a year-to-date expenditure report and commentary on budget expenditure:

The Climate Action, Communications and Engagement Committee has two budget lines under its remit:

- 4650 Communications and Engagement. At the start of the council year 2024-25, the budget contained £15,000.
- 4805 Climate Action. At the start of the council year 2024-25, the budget contained £5,000.

**RESOLVED:** The following projects and allocated funds are recommended to be dealt with as in the following way:

#### **4650 Communications and Engagement**

As of November 2024, budget line 4650 Communications and Engagement has expenditure of £6,201.03 and £8,708.97 is unspent and available.

Within this budget line, the Committee manages a number of smaller projects:

- **2425 19** 3<sup>rd</sup> June 2024 A Website and Brand Development Project with a budget and approved expenditure of £7,000 was established. As of November 2024, £2,276.98 had been spent. £4,723.02 is unspent. Further projected expenditure of £2,500 for the rebranding is anticipated. This would leave an underspend on the £7,000 of £2,223.
  - This project will remain open as additional expenditure on collateral for the new brand may still be needed in the 2024/25 Financial Year.
- **2425 39** 9<sup>th</sup> September 2024 A Community Celebration Event Project with a budget of £2,500 was established. £1,654.80 has been spent on that project and £845 is projected to be unspent.
  - This project is unlikely to need any further expenditure and can be closed. The £845 of unspent funds can be allocated to the new commitment with Huddersfield Hub (see Item 2425 72 (ii) to cover the period January 2025 to March 2025).
- Council 2324 150 18<sup>th</sup> March 2024 £1,000 was budgeted for Operation Menai Bridge now renamed Operation London Bridge. Nothing has been spent from this budget. This money could be rolled into the Royal Events earmarked reserve if the Committee resolved that way.
  - If this budget remains unspent at the end of the year, the Committee would

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recommend to Full Council that any underspend be moved to EMR 336 Royal Events.

- A nominal £4,000 was set aside for Publications and Engagement including subscriptions to TiTo, to Holme Valley Review and other publications and engagement. £2245.25 has been spent year-to-date. £3375.25 is projected to be spent by the year end, with £625 unspent.
  - The Communications and Engagement Working Group may use this underspend create an additional HVPC flyer for general use so will remain in place at present.
- **2425 12** 3<sup>rd</sup> June 2024 £500 was committed to promote public transport. £24 was spent from this. £476 remains and could be rolled into a project earmarked reserve or the project finished.
  - This will remain open at present and welcomes recommendations from the Transport Working Group.

#### **4805 Climate Action**

Budget line 4805 Climate Action had £5,000 at the start of the year established as per 23<sup>rd</sup> October 2023 Item 2324 62 towards a summer cycling festival in 2024. This festival was not though pursued and instead HVPC had a presence at existing summer festivals to promote sustainable transport resulting in a lower expenditure.

As of November 2024, budget line 4805 Climate Action has expenditure of £868.91 and £4,898.42 is unspent and available. Expenditure of £347.33 on works related to the Holmfirth solar panels projects came from the earmarked reserve EMR 341 Climate Action Projects.

**RESOLVED:** Unspent money in 4805 Climate Action can remain in place at present. The budget will be committed to green energy and efficiency measures at the Gartside Unit as needed. If this budget remains unspent at the end of the year, the Committee would recommend to Full Council that the underspend be moved to EMR 341 to be renamed "Gartside Climate Action Projects".

The Committee oversees 3 Earmarked Reserves:

**RESOLVED:** Unspent money in EMR 341 Climate Action Projects (currently £13,526.68) should be committed to committed to green energy and efficiency measures at the Gartside Unit and remain in place as needed.

RESOLVED: Unspent money in EMR 336 Royal Events (currently £1,000) should remain in place.

## 2425 77 Climate Action, Communications and Engagement Committee Budgets and Earmarked Reserves 2025-26

The Deputy Clerk had prepared an overview of considerations to be made ahead of making budget recommendations.

The Assistant Clerk gave an overview of likely projects and costings needed for external communications and event activity in the year 2025/26.

**RESOLVED:** Recommendation to the FINANCE AND MANAGEMENT COMMITTEE that the budget for the CLIMATE ACTION, COMMUNICATIONS AND ENGAGEMENT committee budget requirements for

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the year 2025/26 total £20,000 (£5,000 for budget line 4805 Climate Action, and £15,000 for budget line 4650 Communications and Engagement) to cover expected expenditure as follows:

- Budget Line 4805 Climate Action £5,000 for climate emergency measures (including investment in the Gartside building).
- Budget Line 4650 Communications and Engagement £8,000 for existing commitments to website, IT services, print and online publications, and newsletters, £2,000 for new branding roll out on digital and physical assets, £5,000 for engagement events.

**RESOLVED:** EMR Community Engagement (currently £3,609.87) is recommended to remain in place for the exploration of a digital display hardware purchase or events.

#### 2425 78 Items for publicity

The PUBLICATIONS & COMMUNICATIONS COMMITTEE 14-09-21 motion 2122 27 press coverage has directed officers of the HOLME VALLEY PARISH COUNCIL to add an agenda item in all meetings asking Members what events or news from the meeting they wish to publicise via the press, website and/or Facebook.

No additional items were put forward.

Close 8.59pm

CACE COMMITTEE 25/11/2024



Recommendations for the future of Climate Action at Holme Valley Parish Council.

On 16 December 2024 Holme Valley Parish Council resolved to disestablish the Climate Action, Communications and Engagement Committee (CACE) in favour of establishing a Communications and Engagement Sub-Committee and embedding Climate Action throughout all of the activities and decision making at Holme Valley Parish Council.

In order to maintain the momentum of the council's work towards addressing the Climate Emergency and ensure that Climate Action remains a priority for the council, the Climate Action, Communications and Engagement committee recommend that the following actions and amendments to standing orders and the scheme of delegation take place from the Annual Council Meeting in May 2025 onwards:

- 1. Existing CACE projects on a climate emergency theme are to be transferred to the remit of Committees and Full Council as follows:
  - a. The management of the installation of the solar panels plus any other energy efficiency improvements for the building at Holmfirth Public Toilets and the associated budget are to be transferred to the Service Provisions Committee. The Committee would recommend to Council that any underspend on budget line 4805 Climate Action for the year 2024/25 is to be transferred to the EMR 341 Gartside Building Energy Projects. The 2025/26 budget line 4805 Climate Action will contain £5,000 (as agreed at Full Council on 16 December 2024) and will be managed by the Service Provisions Committee for the purpose of investment in energy efficiency measures at the Public Toilets and Gartside Unit.
  - b. Work on sustainable transport (including scoping for a Holmfirth park and ride/stride scheme and improvements to public transport) to continue under the Sustainable Transport Working Group, which reports to the Service Provision Committee. No budget from CACE is allocated to this project.
  - c. Applications for funding to improve the energy efficiency and carbon impact of other Holme Valley Parish Council owned buildings (Holmfirth Civic Hall and Honley Library) will be managed by the Finance and Management Committee in line with the future management of the two buildings. No budget from CACE is allocated to this project.
  - d. A request to Kirklees Council to cease the use of Glyphosate in controlling vegetation is ongoing, with Cllr Morgan overseeing progress and communicating directly with Kirklees officers and councillors on updates. This initiative will now report to Full Council.
- 2. Existing Climate Emergency related CACE projects expected to be concluded by the end of the council year and need no further action:
  - a. Improving the climate emergency consideration in the HVPC grants application process. A grants working group from Finance and Management have worked towards changes to the application process on this.
  - b. The consideration of the climate emergency on how HVPC responds to planning applications, consultations and local plans is now standard practice.
  - c. Climate emergency events Planned sustainable transport themed councillor engagement at festivals and events in the Holme Valley were concluded in September 2024 with no further plan on 2025 engagement with this theme. It is expected that future engagement for 2025 and beyond will have a more general

council focus and will come under the remit of the Communications and Engagement sub-committee under Full Council. The two EMRs related to engagement (EMR 349 Community Engagement and EMR 336 Royal Events) are recommended to be managed by Full Council also.

- 3. A standing item on "Green Matters" to be added to the Full Council agenda. This will be a place for updating on ongoing projects and for proposals for new initiatives to be brought by Councillors.
- 4. There were a number of potential climate emergency related initiatives outlined by the CACE Committee in 2023/24 and 2024/25 that have not yet developed into live projects. Examples include the expansion of allotment provision in the Home Valley, commissions for community energy scheme scoping and initiatives to help local businesses to be greener. CACE recommends that all councillors are welcome to bring forward ideas and see it as appropriate that Full Council (under "new undertaking" remit) and its committees seek opportunities to engage with local groups to submit projects for funding consideration on this theme, particularly in relation to initiatives previously identified for consideration by the Climate Action working group. The Council may also wish to consult with local expertise on an ad hoc basis in lieu of the co-opted members of the Climate Action, Communications and Engagement Committee.



### CACE 2023 - 2027 PRIORITIES - CLIMATE ACTION, COMMUNICATIONS AND ENGAGEMENT

At the Full Council meeting on 18 December 2023 the council approved the following priorities as guiding principles for council activity and decision making:

- 1. Be ambitious, working in partnership to improve the lives of residents.
- 2. Celebrate community life in the Holme Valley
- 3. Look after local people and the services that support them
- 4. Address the Climate Emergency
- 5. Promote prosperity by supporting local tourism and festivals

| Year Two – 2024 - 2025 (remaining) Communications and Engagement Actions   | Resources and personnel Estimated costs                      | Progress  |
|--|--|---|
| 1. Website redesign and PC re-branding NB The PC brand/logo needs to be used consistently everywhere. Rebranding should maintain recognisable current heraldic HVPC elements but provide a visually attractive and modern image. | Assistant Clerk/Communications and Engagement Working Group. | <ul> <li>Website: <ul> <li>New Website launched &amp; content migrated October 2024.</li> <li>Initial structure and basic content set up for Climate Action Pages.</li> <li>Images gathered from community sources for general use on the site.</li> <li>CE working group and Clerking team working to develop content. Possible expansions include a directory, tourist info and more climate action information.</li> </ul> </li> <li>Brand: <ul> <li>CE working groups are working with design agency Redback on the refresh of the HVPC logo and look/feel and brand pallet. Intention to present to Full Council in Early 2025.on with developer and CE working group.</li> <li>Once new branding is established clerking team will work through changing all documents, collateral, assets and online presence to the new style.</li> </ul> </li> </ul> |
| 2. Commission PC publicity banners (10) – post rebranding  | External £500  | To be actioned post rebrand   |
| 3. Quarterly Printed monthly newsletter trial – late November The trial would be a hand delivered/key point 'drop' rather than mail out  | Assistant Clerk/ Councillors<br>External print £1k           | <ul> <li>Cllr working group created and circulated a flyer to introduce HVPC to the public in Early 2024.</li> <li>Consideration to be given for a second flyer and the timeframe for this. This may depend on the timing for the brand relaunch and the review of external communications/comms strategy work.</li> </ul>  |

| 4. Monitor HVV Communication Screen trial – to April 2024 (6 months)  HVV is monitoring trials and will report.   | HVV Liaison   | - Assistant Clerk to met with potential local supplier to get estimated costs November 2024.  |
|---|---|---|
| 5. Consider/trial further SM outreach e.g. TikTok/Instagram - ongoing to April 2024 (6 months) TikTok will require regular short video pieces – and people willing to create content for them. NB Social Progress – local business recommended for SM training, guidance and updates on best practice and effective SM use  | Assistant Clerk/CACE committee<br>Social Progress –support and<br>training -enquiry | Will be considered as part of the communications strategy. GS recommendation to expand into Instagram and LinkedIn post rebrand, accounts are already in place but currently unused.  |
| 6. Logo and QR code stickers/plaques on all PC assets  Logo post re-brand – QR reader stickers/plaques to be implemented at every opportunity   | Assistant Clerk/CACE committee  | <ul> <li>Initial research indicates metal or plastic plaques will cost approx. £5-£10 per plaque plus additional costs to fit.</li> <li>Approx 200 plaques will be needed to cover all benches and bus shelters.</li> <li>Work to be explored further post rebrand</li> </ul>   |
| 7. Identify and trial Councillors' outreach activity Individual/Ward Councillors to share ideas and activities with fellow Councillors  | PC Ward Councillors   | The Big Community Celebration took place on 9 November 2024 with over 800 members of the community in attendance. The event will be repeated for 2025 amd a WG kick-off meeting will take place on 10 February 2025.  All Cllrs are encouraged to write blogs for publication via the HVPC website and social media channels.                     |
| 8. Establish monitoring of 'engagement' strategies – beyond FB Use 'old' existing engagement strategy as a starting point.  | Assistant Clerk/CACE committee  | Cllr Whitelaw drafted a communications strategy that was adopted by Full Council in December 2024. Engagement analytics for social media and website are regularly reported to CACE. Additional publicity channels have been established in 2024 through Holme Valley Review and Huddersfield Hub.  |
| 9. Review of Collaboration and Community Engagement activities. Audit and confirm community groups.  Scope, specify and plan collaboration and communication opportunities with local Community groups, schools etc. for 2024  Plan in place with costings and recommendations for Budget to support NB Includes database completion and expansion of the monthly Comms planner | Assistant Clerk /CACE councillors   | <ul> <li>Database cleaned up and will be ready to be used as part of a monthly eNewsletter to be launched after rebrand. Identifiable users/email address will need to "opt-in". Sign up form will also be able to be integrated in the HVPC website.</li> <li>Database was used for inviting groups to the Big Community Celebration.</li> </ul> |
| 10. Establish Publicly accessible PC activities Calendar  | Assistant Clerk, Clerking team,<br>Committee Chair Councillors                      | Meetings calendar is now available on new website, further events to be explored as part of website development.  |
| 11. Establish regular communication and discussion with Kirklees Ward Councillors – beyond Planning – monthly 'touch base'  | Clerking team, Committee Chair<br>Councillors                                       | Some progress with full council has been made on this. Kirklees CEO has indicated a review of Parish and Town relationships is forthcoming. A working group from full council has been established to investigate possible improvements.  |

| 12. Build relationships with Kirklees officers  NB Via Ward Councillors, using existing relationships and community contacts to assist this development | Clerking team, Committee Chair<br>Councillors | A Planning working group on the Kirklees Local Plan Review has been opened out to all councillors and a reference group also includes some Kirklees Councillors for HVS and HVN.  Some progress with full council has been made on this. Kirklees CEO has indicated a review of Parish and Town relationships is forthcoming. A working group from full council has been established to investigate possible improvements. |
|---|---|--|
| 13. Investigate possible relocation of Parish Council offices to more central, visible and accessible premises.   |   |  |
| Notes:  |   |  |

| Year  | One – 2023 - 2024 (remaining)   | Resources and personnel                                 |   |
|-------|---|---|---|
|       | ate Action Activity to mitigate climate change impact   |   |   |
| Actio |   |   |   |
| 1.    | In the light of discussions with Kirklees CA officer (Rob Green)  explore possible funding applications to Government decarbonising scheme- for retrofitting/energy conservation measures for PC buildings in partnership with HCCT and FoHL  | Clerk/Assistant clerk/CACE<br>Members/Service Committee | The Clerk has been working with HCHCT on funding applications for climate mitigation on HVPC owned buildings.   |
| 2.    | Submit FOI to Kirklees re PC Carbon emissions date  | Assistant clerk/CACE Members                            |   |
| 3.    | Feasibility study and costing - Park and ride, alongside Stotts review Including costings and possibilities for subsidised or free travel periods (prior to November Budget set) Encourage the increased use of public transport and active travel by residents and visitors to the Holme Valley. | CACE Members/Service<br>Committee                       | <ul> <li>Presence at summer festivals in 2024 to promote         Sustainable Transport – including promoting our         relationship with Stotts buses and other local walking and         cycling content.         Reviews and research into the feasibility of improvements to         local public transport and possibilities for Park and Ride is         ongoing via the Transport Working Group.</li> </ul> |
| 4.    | Solar Panels on Parish toilets in Holmfirth   | Assistant clerk/CACE Members/Service Committee £10,000  | <ul> <li>Planning for the Solar Panels was granted on 10 December 2024.</li> <li>The Clerking team is working towards the logistical requirements and meeting planning conditions.</li> <li>Work is due to begin on 3 March 2025.</li> </ul>  |
| 5.    | Review climate audit for planning commentary, align with Kirklees criteria  | Assistant Clerk/CACE committee and Planning Committee   | The Planning Standing Committee are considering climate for every application they comment on as standard. A review of the Kirklees Local Plan is due in 2025 and the Planning Committee will engage with this on local and climate related matters and continue to engage with local and national consultations to favour climate emergency measures.  |

| 6. | Engage with Kirklees officers (Landscaping) and Ward Councillors to stop use of glyphosate, including a direct request to Kirklees Council               | CACE Committee members                                   | - Letters requesting cessation of glyphosate use sent to Kirklees Holme Valley North and South Ward councillors November 2023. Cllr Morgan will continue to follow up on progress and report back to the committee.  |
|----|--|--|--|
| 7. | Improvements to grants process – to allow for increased weighting on green projects and improved feedback on climate mitigation.                         | Climate Action Working Group, working with F&M Committee | <ul> <li>A grants working group Via F&amp;M will look at the grants process and explore ways for climate to carry more weight in decisions to fund, and to include more climate related feedback/reporting (such as energy/carbon savings) from grant recipients.</li> <li>Changes have been made to the criteria to better embed council priorities into the grant decision process.</li> </ul>                                   |
| 8. | Embed the Climate Emergency - Identify mechanisms to ensure climate emergency is always considered as a priority on all committee and council decisions. | Climate Action Working Group working with Full Council   | - The statement of intent drafted and approved at Full Council include a requirement for all decisions to take in to account the climate emergency. A working group has also been established to review the committee structure and operation of the council which will include effective decision making and resource allocation in this area. Committees will be changing from May 2025 to reflect the outcomes of this process. |
| 9. | Begin to investigate possibilities to expand HVPC allotment provision  | Assistant Clerk/CACE Committee members                   |  |

Notes:

| CACE - and Year 3 and 4 Actions   | Resources and personnel   | Progress  |
|---|---|---|
| Review of 2023-5 CACE actions' impact following evaluation of year one and two activities. Recommendations for Budget to support (November 2024)      Review Parish 'image' and presence following evaluation of Year One Communication and Engagement actions. | Assistant Clerk/CACE committee/Councillors/Community organisations Assistant Clerk/CACE committee/Councillors/Community organisations | This will closely relate to the review of external communications and website/rebranding work – to be looked in conjunction with other committees as it will involve signage etc on assets. |
| <ol> <li>Consider Communication Screen installation trial – central<br/>Holmfirth</li> </ol>  | CACE – Recommendations to Full council  | Initial costing estimates gathered November 2024  |
| <ol> <li>Ongoing monitoring of Comms strategies – including community survey</li> </ol>   | Assistant Clerks/CACE committee/External cost   |   |
| 5. Propose Comms strategies modifications as necessary  | CACE Committee  |   |

| Review use of HD9 and Tito 'booklets' – Consider regular printed paper copy and evaluate Quarterly flier trial (Nov 2023)  Trial new editions – pre budget decisions  7. Appual Awards. Community shampions and Environment.  | CACE – Recommendations to Full council  Total awards                    | Regular commitment now also includes Holme Valley Review and Huddersfield Hub. This has been factored into the budget for 2025-26. Following council resolutions in 2024 the format for Awards |
|---|---|--|
| 7. Annual Awards – Community champions and Environment Friendly Business Awards, - Published criteria An annual awards ceremony (late Autumn) to showcase both award winners activity and the Council's work in supporting Climate Action, local businesses, community organisations and individuals. | Assistant Clerk /CACE councillors, Council chair                        | was changed to a community celebration so as not to single out individuals. The Big Community Celebration took place on 9 November 2024 at The Civic. A second event                           |
| Deliver Climate Action and Community Engagement activities     as planned. Ongoing monitoring effectiveness and outreach  | Assistant Clerk/CACE committee/Councillors/Community organisations      | Summer festivals presence in 2024 on the theme of sustainable transport.   |
| <ol> <li>Identify any further Climate Action and Community         Engagement strategies e.g. Consider commissioning feasibility study for District Heating where no gas available experts £15,000     </li> </ol>  | Assistant Clerk/CACE Committee  |  |
| 10. Progress sourcing land for allotments purchase/acquisition  | CACE members/Service<br>Committee                                       |  |
| 11. Energy Show with suppliers for public advice and to discuss feasibility and costs  Could include thermal camera – heat loss trial – 1 month - Hire cost Plus 'staff' NB This might be incorporated in to a larger Climate -focussed   | Assistant Clerk/CACE committee/All councillors Full festival costs £5K? | Events carried out by HVCAP  |
| Spring/summer festival (outdoors) building on the cycling event  12. Engage with Business Associations on improving and encouraging the decarbonization of local businesses   | CACE members/Assistant Clerk  |  |
| 13. Investigate incentives for local business and households to go<br>greener such as stickers for carbon savers in shops / houses or<br>green energy suppliers and LED in all shops / houses, including<br>bulk client reduction   | CACE Committee members  |  |
| 14. Work with SP and WYCA to implement the transport subsidies identified in Y1   | CACE and Service Provision Committees                                   |  |

Notes on meeting of the Public Transport Working Group meeting 20 January 2025, from Cllr Baylin.

Attending: Cllrs Mary Blacka, Alison Morgan, Tom Dixon, Lawrence Baylin (Chair), Jo Liles (on Teams) and Sarah Wells, Community Rail Officer Penistone Line Partnership.

Cllr Isaac Barnett sent apologies and also comments to consider.

1. **Promotion of greater use of buses.** We again explored ideas but with the added developments of what is now being done by others, including Sarah's projects on promoting the use of the PL train service, EPIKS project to promote walking/ wheeling via bus access to locations, promoting tourism initiatives. Conclusions were that people need to be inspired and incentivised to choose bus travel and that improved routes and fares information, increased awareness, ideas for outings, connectivity all play a part in this.

Promotional materials can provide information and ideas. Digital channels are effective but so too are printed leaflets, information on bus stands and stops, signage on buses and trains. Use of a display screen in Holmfirth would be good if that becomes available. There are several possible partners in this campaign including local businesses, event and festival organisers, walking groups, EPIKS, Holmfirth Forward, the libraries, PLP, bus operators, WYCA/ Metro, neighbouring towns and Parish Councils.

#### **ACTIONS:**

- 1 Gather the key information on routes (metro and minibus)
- 2 Develop a design style and investigate media options.
- 3 Complete an initial collection of outings suggestions (15?)
- 4 Propose idea to Stotts of naming buses after famous local characters to help raise the profile of the buses.
- 5 Liaise with Denby Dale PC
- 6 Approach Stotts/ SPennine/ WYCA and festival organisers about Festival Specials (Artweek and Folk Festival in 2025) for links into Holmfirth from the train stations and from ???
- 7 Investigate group bookings offers on Northern Trains
- 8 Approach businesses in Holmfirth and around the HV to offer incentives for bus travel in exchange for publicity. Via Holmfirth Business Together.
- **2. Park'n'ride/ stride**. Jo has made enquiries about the Cattle Market on Woodhead Road as the most likely option. In addition to already having the necessary permitted use of land for car parking, it is within reasonable walking distance of Holmfirth, is served by bus routes, is often available including at most weekends. Access routes would be suggested as from Saddleworth and Derbyshire directions plus from Penistone direction via Linshaws Road and Hinchliffe Mill. HVPC would support the private providers of this car park with publicity. Agreed that Jo

proposes to the owners that a trial event could be Artweek and particularly Sunday 6, Friday 11, Saturday 12 July.

#### **ACTIONS:**

- 1 Jo to discuss with the Market operator.
- 2 If agreed, then plan contact with Festival organisers and suitable publicity.
- **3. Potential changes to the local bus network**. We agreed that this remains a project worth pursuing, but focusing on just 4 priorities: Honley and Brockholes train stations plus calling in at Aldi and Lidl.

#### **ACTIONS:**

- 1 Contact Aldi and Lidl for their views before approaching Stotts/ WYCA.
- **4. Kirklees Local Plan Update**. Mary Blacka and Sarah Wells are leading on the Reference Group response on the Transport Section. Would welcome input from our WG members. The deadline for the response is 28 Feb. There was some confusion on how this links with the national/ local transport strategy consultation.

#### **ACTIONS:**

- 1 Mary will inform us this week what specific input is required.
- 2 A further meeting will be arranged to collate the response prior to 28 Feb





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### On the Buses!

# CACE Committee member Liz Bennett shares her experience using the Holme Valley Stotts Bus services supported by HVPC



#### **Bus blog September 2024**

I have been reliant on buses for transport for most of the last six months. It's not easy to adapt after having a car. You have to pack less into a day, but that may be a good thing when we lead such busy lives. Getting the bus from Netherthong into Holmfirth (the 335) is fairly straightforward. The fare is not much more than the parking charge in Crown Bottom these days. One less car is one less bit of congestion at a time when Holmfirth is struggling with road works. One less car, one less bit of pollution, one step towards tackling climate change. What's not to like? Well, actually quite a bit – as you will see as this blog progresses but I would love it if more people could make the effort to take a bus once in a while or once every week.

More people on buses means fewer cars and more money to support the bus provision. More money in – better services. Can we do this?

#### **Bus blog October 2024**

Now I have a car again and I'm surprised how many times I defer to the car despite my wish to be more 'green' and catch the bus. "It's too cold". "I've got to get back and do that other task". "I can't take my dog on the bus so it's easier to take the car". By the way, I have

Privacy - Terms

to apologise to all the terrified travellers who had to put up with said dog barking and yowling on the bus during the months we tried to get her accommodated to buses. We've now conceded that she can't do public transport. She prefers cars.

I still manage to get the bus to my weekly art club in Holmfirth. Not hugely convenient because the first bus gets me there 40 minutes early. But when the traffic issues in Holmfirth meant it took 20 minutes to get along 200 yards of Dunford Road it firmed my resolve to keep to the bus.

#### Bus blog November. 2024

I got the bus from Holmfirth to Slaithwaite today to attend a Christmas sale at Globe Arts. A straightforward journey for me on the Stotts Bus 335. Just enough time there, an hour, to see all the stalls in the Globe and visit my favourite shop, Cobwebs. On the return journey, one of the passengers was a young man with twins in a double buggy. He manoeuvred it onto the bus very confidently and while the twins slept I asked him whether he chose a bus over a car or whether he had no choice. He said he was shortly to take his driving test but had caught buses around Milnsbridge, Meltham, Holmfirth and Huddersfield all his life. One of his most useful buses from Milnsbridge to the HRI was cut a few years ago. We agreed that every couple of years part of the service shrinks. If more people used the buses that wouldn't be necessary.

Last week I was on a little Stotts bus and there was a buggy in the disabled place when a man in a wheelchair boarded. The buggy had to be quickly folded down. This chap wouldn't have been able to do that. Two sleeping toddlers and a buggy to wrangle and only one pair of hands. But passengers are usually keen to help each other.

Holme Valley Parish Council makes a financial contribution to the Holme Valley bus service with Stotts to help improve accessibility in the Valley and support climate action.

#### **Published**

19 December 2024

Last Updated

19 December 2024

Published in

**News** 

**Previous** 

Christmas Closure - HVPC Office

Next

Merry Christmas from Holme Valley Parish Council

## G

#### The Big Community Celebration

#### Debrief - 5 December 2024

#### Attendees:

Cllr Whitelaw, Cllr Baylin, Cllr Bellamy, Cllr Blacka, Cllr Holmes, Jen McIntosh, Gemma Sharp

The group met to discuss feedback gathered from attendees, both stall holders and members of the public gathered on the day or soon after.

GS had prepared a consolidated document of responses from attendees and shared with working group members ahead of the meeting.

#### Main themes of feedback:

- Overwhelmingly positive experience for stallholders and public attendees
- Many of the visitors came and learned about groups they didn't previously know about
- Most felt the timings and time of year were good
- Much enthusiasm for a repeat event next year
- Music at the event was a delicate balance for atmosphere Vs ability to continue to network during performances. Sometimes it was too loud, but at other times it was hard to hear the performances
- Parking in Holmfirth can be tricky, particularly if unloading large items for displays

The working group have recommended to FC that a repeat event takes place in Autumn 2025, and then goes to alternate years from then onwards.

#### Learning points for the next event:

- Do an open call out for stall holders next time, and give priority to those who were not able to attend the last one. Start comms to stall holders from Feb 2025.
- 40 groups exhibiting was the maximum number of stall the Civic could accommodate, may consider reducing this slightly to ease congestion. No stalls on the stages.
- HVPC to have a separate stall inside the main hall to showcase work, as well as a meet and greet station at the door (depending on availability on the day).
- Spread the music throughout the venue so there are longer gaps between performances and nowhere feels "left out" or "too loud" all day. Brief performers to choose their pieces accordingly for a busy room of people chatting.
- Civic café to open slightly earlier to allow stallholders to use it.
- Investigate parking and park and ride options and alternatives as Holmfirth parking is busy on weekend days. Consider approaching local businesses that might not be using their parking on a weekend. Clarity on where to "drop-off" larger items at Civic.
- Dividing up contacts list between Cllrs worked well in terms of managing large numbers of contacts.

#### Next steps:

- Cllrs to send a thank you email to their stall holder contacts (if haven't already). GS to send a general summary of feedback and overview of plans/timeframe for next year's event to stall holders December 2024.
- GS to prepare an action plan document in January 2025 with key milestones. Date to be confirmed for 2025 (likely 8 or 15 November 2025, depending on other events in Holmfirth at that time).
- Recruitment of Cllr Working Group for 2025 event at FC 3 February 2025. Date for first WG meeting 10 February 2025 @ 09.30 in Exhibition Room.

| Item   | Overview/aim   | Notes  | Priority/Who |
|--|--|--|--------------|
| Directory of local<br>services and<br>sources of support | Signposting to include:  - Schools - Bins - Recycling - Roads - Faith Groups - Parking - Food banks - Youth - Older people/care homes - Births/Deaths/Marriages - Business associations  | This can be expanded over time – but not to get too unwieldy. Some will be links to external sites, some may be to other sections of the HVPC website. | Thomey, who  |
|  | <ul> <li>Neighbour Parishes</li> <li>Planning</li> <li>Sport &amp; Leisure</li> <li>Public Transport</li> </ul>  |  |              |
| Climate Pages  | Recycling points and non-standard recycling info HVPC commitments on Climate Action  | Structure for Climate Action and page is ready for recycling - Awaiting nonstandard recycling points info from HVCAP.                                  |              |
| Council Assets   | Explainer on HVPC assets, what they are, who is involved, running costs etc.  Pages to link to Civic and Library + What's on at these venues?  Benches/bus shelters/phone box map.   |  |              |
| Grants   | Fuller case studies with pictures to showcase key awards   | Cllrs to write and/or select which cases to present.   |              |
| Council Pages  | More about what we do, services assets etc in a clearer more bite-size format. Precept/funding explainer.  More info on councillors – in particular what they do, remuneration, elections and how to become one.  Reorganise some of the existing information so it is easier to navigate. |  |              |
| Parish Profile   | New section "About the Holme Valley" Key stats about population, landscape, villages etc.  |  |              |
| Tourism  | New section of its own or just include additional links within the directory.  If stand alone, could incorporate the Parish Profile, Walks, History, links to businesses   | Cllr Baylin is working on some digital walking tail resources that could potentially be hosted on a HVPC page.   |              |

**BRAND IDENTITY REFRESH (V.03)** 

**JANUARY 2025** 

PREPARED BY: MATT GLEDHILL @ REDBAK

REDBAK

# CHOSEN ROUTE

TO EXPLORE



#### HERALDIC MODERN

Retaining the essence of the historical symbols but reimagining them with a contemporary design approach.

Simplifying the icons into minimalistic, flat designs while preserving their symbolic meaning.



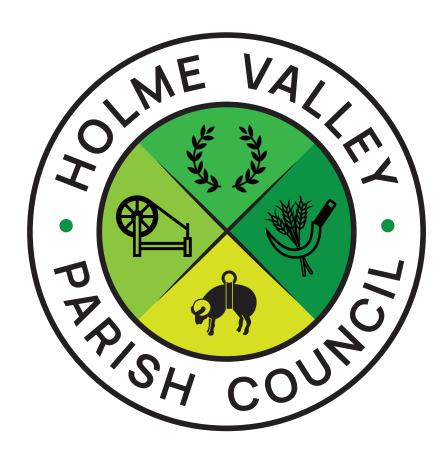
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JOB // 2473
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BY // Matt Gledhill @ Redbak



#### HERALDIC MODERN

Logo variations - more monochrome





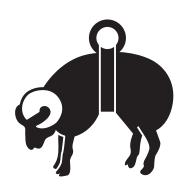


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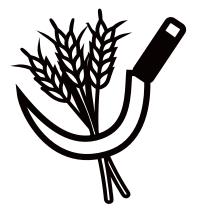


HERALDIC MODERN



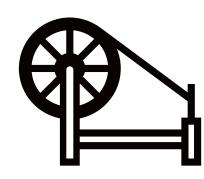
#### Sheep/Lamb:

The sheep is a representation of the wool industry, which historically was significant in many parts of Yorkshire, including the Holme Valley area.



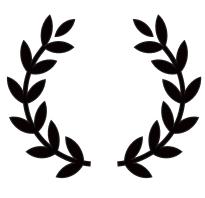
## Sheaf of Wheat and Sickle:

Representing agriculture, which is another historically important industry in the Holme Valley. The sheaf and sickle are classic symbols of farming and the harvest.



### **Spinning Wheel:**

The spinning wheel is another nod to the textile industry, particularly woolen cloth manufacturing. The spinning wheel represents the historical domestic spinning of wool, which was widespread in the area.



#### **Laurel Wreath:**

The laurel wreath traditionally symbolises victory, honour, and accomplishment.

In a civic context, it could represent community achievements or the enduring spirit of the area.

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HERALDIC MODERN

#### **Colour Palette**



Typeface

Manrope (Bold / Light)

**ABCDEFGHIJKLM**NOPQRSTUVWXYZ abcdesfghijklmnopqrstuvwxyz

01234567890 (!@£\*%\$&)



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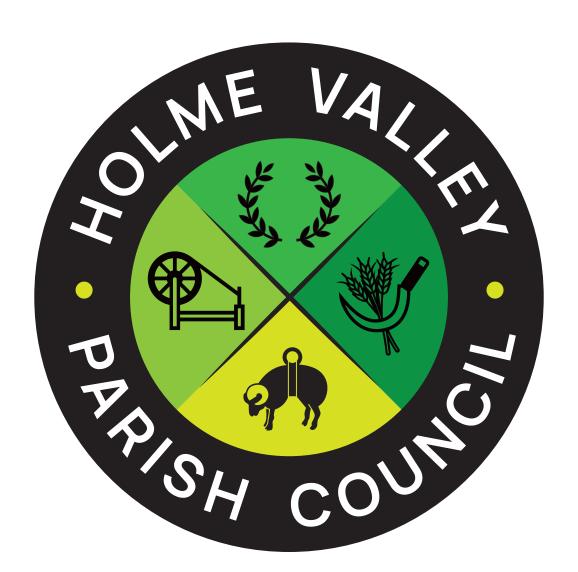
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# CHOSEN ROUTE TO EXPLORE

# Observations

- Retaining sheep/lamb to represent farming
- Change the spinning wheel to a mill icon to represent the textile industry
- Change the wreath to a landscape icon to represent the pennines and countryside
- Change the wheat and sickle to a an icon that represents the music in the valley
- Review the colours used (not all green)
- See how the badge works as a landscape



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# REVISED VERSION



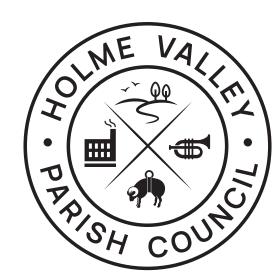
CHOSEN ROUTE TO EXPLORE

# Main badge

- Added the new icons to represent Textiles, Farming, Landscape and music.
- Decided to stick to one colour, rather than multiple on the main badge. This will be easier to reproduce and sit on any medium/playform.



# No colour



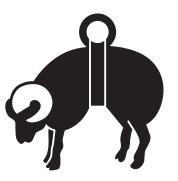
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CHOSEN ROUTE TO EXPLORE

# Revised icons



# Sheep/Lamb:

The sheep is a representation of the wool industry and farming, which historically was significant in many parts of Yorkshire, including the Holme Valley area.



# Cornet:

Representing traditional brass bands - famous in the Holme Valley, which is another historically important recognition.



# Mill:

The mill is another nod to the textile industry, particularly woolen cloth manufacturing.



# **Outdoor scene:**

This represents the beautiful countryside of the Holme Valley.

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# **CHOSEN ROUTE** TO EXPLORE

# Colour variations/options

• These other versions can be used when the main green colour isn't suitable.







# Primary badge colour







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CHOSEN ROUTE TO EXPLORE

# Landscape versions

- The lanscaps logo shows the copy sparated from the badge, given flexibilty for application.
- These other versions can be used when the main green colour isn't suitable.





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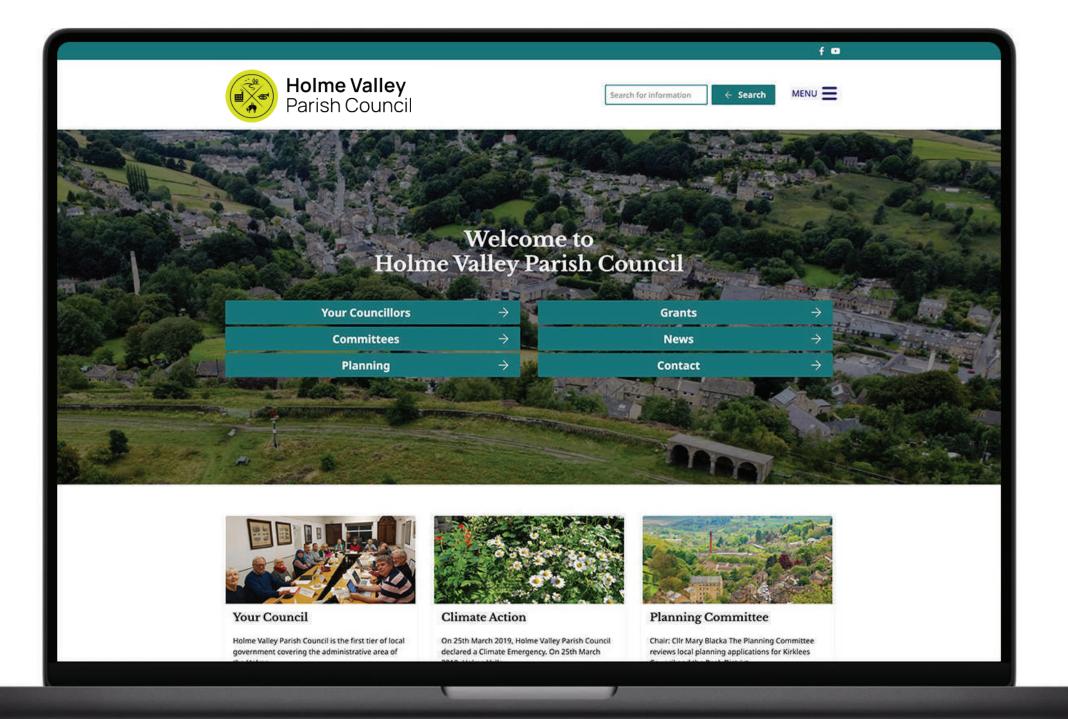
O12
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CHOSEN ROUTE TO EXPLORE

# Example of use

 Here's an example of how the landscape logo could be used on the website.



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CHOSEN ROUTE TO EXPLORE

# Example of use

 Much cleaner and easier to read and digest.





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CHOSEN ROUTE TO EXPLORE Example of use



Holme Valley Parish Council

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# THANK YOU

# **Holme Valley Parish Council NEWS - DECEMBER EDITION 2024**



# MERRY CHRISTMAS FROM THE PARISH COUNCIL

It's beginning to look a lot like Christmas in the Holme Valley, thanks to the Parish Council! Once again HVPC are providing funding for village Christmas trees, decorations and events to spread festive cheer across the valley.



Holme Valley Parish Council gives an annual contribution to the Christmas teams in Holmfirth and Honley for the Christmas celebration events and decorations as well as funding the large Christmas tree in the centre of Holmfirth.

Christmas tree grants have also been awarded for village trees to Scholes Methodist Church, The Rock Inn (Brockholes), St David's Church (Holmbridge), Honley Business Association, Hade Edge Residents' Aossiciation, Hepworth Community Centre, Netherthong Community Partnership and Holme Residents' Association.

## **Community Grants!**

The deadline for our next round of community grants for events and assets is 31st January 2025 - Don't miss out! See our website for more detail on eligability and how to apply.



# THE BIG COMMUNITY CELEBRATION 9 NOVEMBER 2024

A HUGE thank you to everyone who came down to join us at the Big Community Celebration on Saturday 9 November 2024. We had over 800 visitors at The Civic in Holmfirth to celebrate togetherness and community pride.

The venue showcased a vibrant mosaic of community stalls from the Holme Valley, featuring sports clubs, youth groups, arts, and special interest organisations. Six community music groups performed a variety of musical styles, adding to the celebratory atmosphere. The event was a reminder of the power of community and the importance of coming together to celebrate our shared values.

A heartfelt thank you to all the volunteers, participants, and attendees whose enthusiasm and support made The Big Community Celebration an outstanding success.

# **Contacting Holme Valley Parish Council:**

The Civic, Huddersfield Rd, Holmfirth, HD9 3AS Office open to the public: Tuesday, Wednesday and Thursday 9.30am - 2.30pm

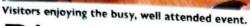
**Phone:** 01484 687460 (leave a message outside office hours).

Jen McIntosh (Clerk) clerk@holmevalleyparishcouncil.gov.uk Rich McGill (Deputy Clerk and Responsible Financial Officer) deputyclerk@holmevalleyparishcouncil.gov.uk

Gemma Sharp (Assistant Clerk) assistantclerk@holmevalleyparishcouncil.gov.uk For contact details of all 23 Parish Councillors and all the latest news please visit our website: www.holmevalleyparishcouncil.gov.uk









# Big Community Celebration event is a huge success

# By Susan Hampshire

HOLME Valley Parish Council is thnlied to share the success of The Big Community Celebration held recently at The Civic in Holmfirth

From I Oam to 4pm. The Civic buzzed with over 800 visitors, all celebrating togetherness and community pride

The venue was transformed into a mosaic of community stalls, each highlighting the vibrancy of life in the Holme Valley.

Visitors explored an array of stalls, including sports clubs, youth and children's groups, arts and festivals, and other special interest groups, all of which exemplified the vibrant spirit of our community.

Adding to the celebratory atmosphere, six community music groups took centre stage, filling the air with a huge range of musical styles from classical to modern pop and soul. The performances not only entertained but were also a great way for the music groups to recruit new members.

Refreshments were provided by The Civic Community Cafe. The cafe's dedicated team

ensured that everyone had the opportunity to relax and refuel, making the celebration even more enjoyable

The event was honoured by a special visit from the Mayor of Kirklees, Cllr Nosheen Dad. During her visit, she took the time to engage with many of the participants and visitors.

The celebration was officially opened with an introduction by the Parish Council Chair, Cllr Pat Colling, who emphasised the value of a sense of mutual support and belonging among residents of the Holme Valley

The feedback from attendees has been overwhelmingly positive. Many praised the event for the comprehensive showcase of what is happening locally and what makes Holme Valley a unique and cherished place.

The celebration was a reminder of the power of community and the importance of coming together to celebrate shared

A heartfelt thank you goes to all the volunteers, participants, and attendees whose enthusiasm and support made The Big Community Celebration an



New Mill Male Voice Choir.

outstanding success.

The parish council looks forward to welcoming everyone back for more memorable moments at future events.

Musical entertainment was provided by Cafe Orchestra, New Mill Male Voice Choir, Holme Valley Singers, Holme Valley Orchestra, Hade Edge Brass Band and Soul Choir.

Those taking part in the event were: Agbrigg District Girlguiding, Arts For Health CIC, Brockholes Village Trust, Choppards Community Association, EcoHolmes, Eden's Forest CIC, EPIKS, Friends of Cliff Rec, Friends

of Honley Library, Full Life Church, Food Bank, Hepworth Hurricanes Netball Club, Holme Junior and Infant School, Holme Valley Civic Society (with Holmfirth History Group), Holme Valley Climate Action Partnership, Holme Valley Land Charity, Holme Valley Owls, Holme Valley Vision, Holme Village Community Centre, Holmfirth & District Bowling Club, Holmfirth Arts Festival, Holmfirth Camera Club, Holmfirth Civic Hall Community Trust, Holmfirth Conservation Group, Holmfirth Cycling Club, Holmfirth Film Festival, Holmfirth Hikes Holmfirth Walkers Are Welcome. Holmfirth Parish Church Tennis Club, Holmfirth Women's Institute, Honley Agricultural Show Society, Honley Village Community Trust, Huddersfield and District Archaeological Society, Huddersfield Healthy Life Walking Group, Just Hoop, Kirklees Libraries, Kirklees Youth Alliance / Valleys Anchor CIC, Penistone Line Partnership. Phoenix Womens Group, Probus. River Holme Connections, Sharing Memories, The Nest Holmfirth, The Tech, U3A, Valleys Anchor CiC and Wooldale Quaker Meeting



Hade Edge Brass Band

# **Holme Valley Parish Council NEWS - JANUARY EDITION 2025**



#### COMMUNITY GRANTS **FROM HOLME VALLEY PARISH COUNCIL**

Awarding grants is one of the key ways in which the Parish Council helps the Holme Valley community.

The Parish Council awards grants from a number of different pots of money with different focuses, including:

- Awards of money to community-led capital projects, such as works to buildings, improvements to premises, or the purchase of large-scale equipment, known as "Community Asset" grants. This is usually limited to grants of up to £5,000 but in special circumstances the Council may award more than this.
- The Council also makes smaller awards of up to £1,500 to projects connected to local festivals and events, sporting and recreational clubs and music groups from its Projects and Events budget. Some grants from this fund are multi-year rolling grants for established events in the Holme Valley calendar.
- Finally, the Council makes awards to local groups to celebrate Christmas in the Holme Valley. Larger grants are made to community groups displaying Christmas lights shows in the Holme Valley, whilst smaller awards are made to groups decorating community Christmas trees.



Recent examples of grants have included £1,500 for the Full Life Church Food Bank (plus an additional £500 donation from the Chair's expenses budget) for the continuation of support for families in the Holme Valley. £2,500 Cartworth Moor Cricket Club towards solar panels, £1,490 to Sharing Memories towards artist fees, transport and refreshments and £1,357.50 to The Nest towards parent support sessions.

The usual schedule for grant applications for the Community Asset fund and the Projects and Events fund is twice per year with application deadlines on 31st January and 31st August, to be considered by committees soon afterwards. Christmas grant applications are usually accepted during October.

The deadline for the next round of applications is 31st January 2025, please visit: www.holmevalleyparishcouncil.gov.uk for more information on how to apply.

**SCAN ME** 

# **Contacting Holme Valley Parish Council:**

The Civic, Huddersfield Rd, Holmfirth, HD9 3AS Office open to the public: Tuesday, Wednesday and Thursday 9.30am - 2.30pm

Phone: 01484 687460

(leave a message outside office hours).

Jen McIntosh (Clerk) <u>clerk@holmevalleyparishcouncil.gov.uk</u>

Rich McGill (Deputy Clerk and Responsible Financial Officer) deputyclerk@holmevalleyparishcouncil.gov.uk Gemma Sharp (Assistant Clerk) assistantclerk@holmevalleyparishcouncil.gov.uk

For contact details of all 23 Parish Councillors and all the latest news please visit our website: www.holmevallevparishcouncil.gov.uk

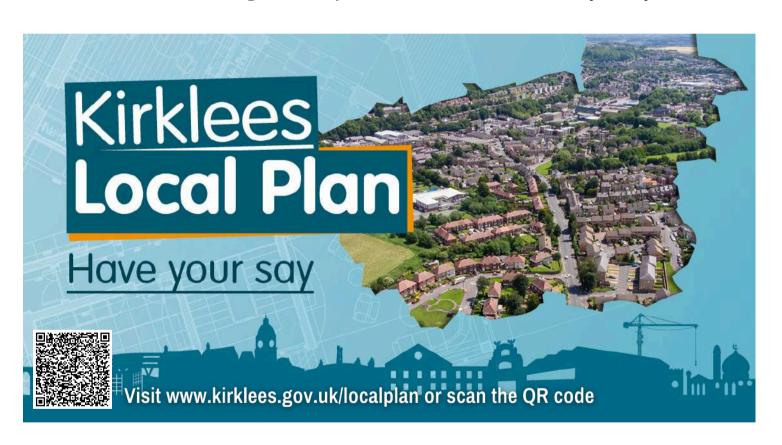
# Holme Valley Parish Council NEWS - FEBRUARY 2025 EDITION



# KIRKLEES LOCAL PLAN UPDATE - HAVE YOUR SAY

Kirklees Council are inviting residents and businesses to have their say on proposals to update the Local Plan. The Local Plan affects the built and natural environment and guides housing and employment development in the borough.

The first stage of the consultation is the Early Engagement Survey - open from 25 November 2024 to 28 February 2025, which invites the public to give their views on what they would like to see in a Local Plan. Visit www.kirklees.gov.uk/localplan or scan the QR below to have your say.



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**Phone:** 01484 687460 (leave a message outside office hours).

SCAN ME

Jen McIntosh (Clerk) <u>clerk@holmevalleyparishcouncil.gov.uk</u>

Rich McGill (Deputy Clerk and Responsible Financial Officer) <a href="mailto:deputyclerk@holmevalleyparishcouncil.gov.uk">deputyclerk@holmevalleyparishcouncil.gov.uk</a>
Gemma Sharp (Assistant Clerk) <a href="mailto:assistantclerk@holmevalleyparishcouncil.gov.uk">assistantclerk@holmevalleyparishcouncil.gov.uk</a>

For contact details of all 23 Parish Councillors and all the latest news please visit our website: www.holmevalleyparishcouncil.gov.uk

## **HUDDERSFIELD**

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# **HOLME VALLEY PARISH COUNCIL OFFERS GRANTS TO COMMUNITY GROUPS OF UP TO £5,000**

Posted by Martin Shaw | Jan 4, 2025 | Holme Valley, News | 0 .





Voluntary groups and societies, clubs and not-for-profit organisations in the Holme Valley can apply for grants of up to £5,000 from Holme Valley Parish Council.

#### HUDDERSFIELD

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broken

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LATEST

Grants are invited twice a year and the next deadline is January 31 2025 so applications need to be submitted quickly.

The parish council's Community Assets budget has £53,000 available in 2024-25 for community-led capital projects, such as works to buildings, improvements to premises or the purchase of large-scale equipment. The maximum available is £5,000.

Smaller awards are also made for projects connected to local festivals and events, sporting and recreational clubs and music groups from its £20,000 Projects and Events budget. The maximum grant is £1,500.

Eligible groups must be non-profit, community-led and use the grants for the benefit of the people of the Holme Valley.

Application forms, T&Cs and a full list of previous grant recipients can be found on the parish council website.

Grants - Holme Valley Parish Council

For more information, contact:

Holme Valley Parish Council,

3rd Floor, Holmfirth Civic Hall,

Huddersfield Road,

Holmfirth,

HD9 3AS.

Phone: 01484 687460

Email: deputyclerk@holmevalleyparishcouncil.gov.uk

Image by: Huddersfield Hub photographer SEAN DOYLE

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SHARE:

Huddersfield MP Harpreet Uppal calls for long-term support for hospices during Commons debate 15.01.2025

Two free or not two free! Kirklees Council's new parking charges are a recipe for confusion 15.01.2025

Ultra-marathon runner Mel Sykes takes on 'crazv' challenge just 18 months after brain surgery 15.01.2025

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Nicola Mills to perform 'unmissable' concert to help raise funds for Honley Library extension 14.01.2025

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rugby at Huddersfield Laund Hill RUFC thanks to Gladiators star Jodie Ounsley

# It's boom time for girls and women's

#### **RELATED POSTS**

Councillors launch petition over one-way plan for Occupation Road in Lindley

23.11.2021

Huddersfield **Railway Station** to be closed at weekends in September and October as part of TransPennine Route Upgrade

31.07.2023

restaurant in Lindley and the food looks amazing 07.05.2023

First look inside

Sapori Italian

Hot beef and rum truffles: How Merrie England captured the hearts of Huddersfield 27.07.2024

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# **CELEBRATING THE COMMUNITY -**HOLME VALLEY PARISH COUNCIL LAUNCHES NEW PARTNERSHIP WITH **HUDDERSFIELD HUB**

Posted by Martin Shaw | Jan 10, 2025 | Holme Valley, News | 0 🗪



# paladin

Have we got Holme Valley news for you?

Huddersfield Hub is delighted to announce an exciting new partnership with Holme Valley Parish Council.

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LATEST

The Parish Council, which covers a population of almost 30,000, has kindly agreed to sponsor the brand new Holme Valley section on the Huddersfield Hub website.

We've always covered the towns and villages of the Holme Valley, of course, but the new section will bring all the local news together in one easy-to-find location, and also focus in on the work of Holme Valley Parish Council.

The Parish Council, which covers Holmfirth, Honley, Brockholes, Cinderhills, Hade Edge, Hepworth, Hinchliffe Mill, Holmbridge, Holme, Jackson Bridge, Netherthong, New Mill, Scholes, Thongsbridge, Upperthong and Wooldale, is a first tier of local government that's closest to communities on the ground.

The council's main aim is to improve the quality of life of the residents of the Holme Valley. It works in partnership with many organisations to promote the Valley to make it a thriving place to live, work and play in, as well as an attractive area to visit.



CIr Pat Colling, chair of Holme Valley Parish Council, said: "We are delighted to be working with Huddersfield Hub and the partnership is a fantastic opportunity for our community to stay connected and informed about all the wonderful happenings in Holme Valley.

"Huddersfield Hub is a valuable local community news website that focuses on highlighting the positive contributions made by and for our residents.

"By collaborating with Huddersfield Hub, we aim to ensure that people in the Holme Valley have access to inspiring stories and essential information about local events and initiatives.

"We encourage you to explore this great resource and stay tuned for more updates as we work together to celebrate the vibrant spirit of our community!"

Huddersfield MP Harpreet Uppal calls for long-term support for hospices during Commons debate 15.01.2025

Two free or not two free! Kirklees Council's new parking charges are a recipe for confusion 15.01.2025

Ultra-marathon runner Mel Sykes takes on 'crazv' challenge just 18 months after brain surgery 15.01.2025

Back to the drawing board for new music venue as Our Cultural Heart costs rise again 14.01.2025

Nicola Mills to perform 'unmissable' concert to help raise funds for Honley Library extension 14.01.2025

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Into The Spotlight

Huddersfield Hub editor and co-founder Martin Shaw said: "Huddersfield Hub is a not-for-profit Community Interest Company run for the benefit of the local community, and we're proud to partner with Holme Valley Parish Council to help promote the Valley and support local people doing amazing things.

"Huddersfield Hub is a positive and supportive news website that doesn't do all the doom and gloom. We're like a good local newspaper used to be, upholding the best traditions of old-fashioned journalism.

"It's great to be working with the elected members and the dedicated Clerk team at Holme Valley Parish Council and we're immensely grateful for their support."

Images by: Huddersfield Hub photographer SEAN DOYLE

Holme Valley Parish Council offers grants to community groups of up to £5,000

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Savile United go 18 points clear to close in on Division 5 title in Huddersfield District League

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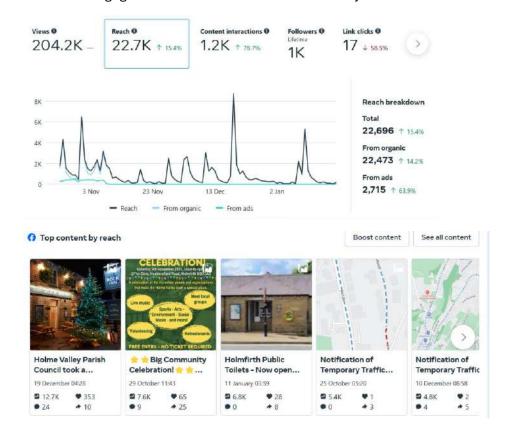
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All the Kirklees Council election results 2024 as Labour loses overall majority 03.05.2024

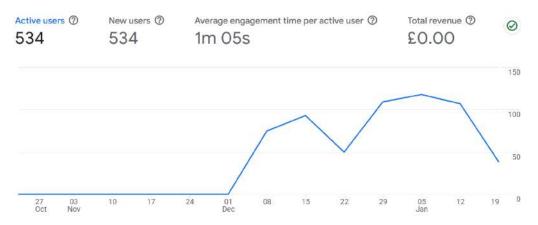
How a University of Huddersfield lecturer worked the ice at the curling during the Beijing Winter Olympics 28.02.2022

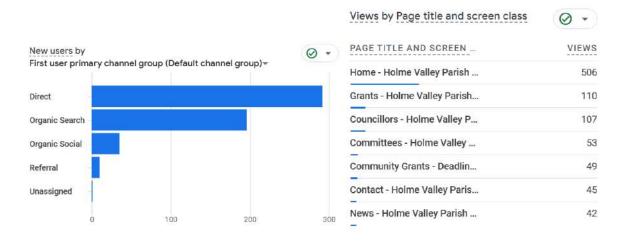
## Facebook Engagement 24 October 2024 to 21 January 2025





### Google Analytics for holmevalleyparishcouncil.gov.uk 24 October 2024 to 21 January 2025







## **Holme Valley Parish Council and Honley Show 2025**



# Why Honley Show?

The show is one of the best attended and well-respected agricultural shows in the country. It attracts a broad audience of around **8k paying adults** and kids go free so there are **families** looking for a great day out. The show is a not-for-profit organisation that has very high standing within the Kirklees community and is well supported by **local opinion formers and businesses**.



We work with key partners to give them coverage both at the show and in the run up to it.

We can tailor packages to suit requirements and budgets **from £300 to £10k** after we've discussed your aims and what activity might help you achieve them.

# Sponsor Honley Show 2025 - General Approach

It is possible to be a general show sponsor or to be affiliated with a particular area of interest or expertise e.g. Natural Kirklees and the Countryside tent





# **HVPC Previous Activity**

# Sponsors of Honley Show Programme (for which we are tremendously grateful)

- 3 years 2021, 2023 and 2024
- Prominent front cover text Thank You to HVPC
- Demonstrates HVPC support for the show
- Cost £1k per annum





- 5k full colour programmes with information about the show
- Distributed via local businesses/ schools ahead of the show
- Page or two pages of editorial for HVPC print audience



Also attendees in The Countryside tent as part of HVPC Community Outreach

# **Suggested Upweighted Activity for 2025**

This activity has been suggested to highlight a number of initiatives that HVPC have undertaken this year e.g. new branding and website

#### **Print**

## 1 Sponsorship of Programme but with NEW BRANDING ON COVER

A significant upweight on text only recognition

2 Editorial as 2024 - could replace Tito/ Holme Valley review for May/ June

## Online

3 Inclusion of NEW LOGO on the website in Partners and Supporters section

This will link to the new website

# **Supporters and Partners**



#### **Social Media**

## 4 Increased Social Media mentions – 5k+ Facebook followers plus Instagram

FYI Programme itself gets used as a marketing tool on other people's social media



# **Meet the Community**

# 5 Stand in Countryside tent as per previous years



# Additional Coverage at the show

# 6 Ringside banner with new logo and Big Community Celebration 25 flagged?



**Suggested Cost for Upweighted Activity - £1500** 





# Our new West Yorkshire Climate and Environment Plan

Stakeholder engagement document

# What is the purpose of this document?

We want you to have your say on our new Climate and Environment Plan. It is a plan to help West Yorkshire reach our shared ambition to be a net zero carbon region by 2038.

The plan will set out actions that the West Yorkshire Combined Authority, partners and stakeholders need to take to meet our target. We also have asks of Government.

This stakeholder engagement document is a summary of our emerging plan for 2025-2028. It contains key information on our work so far, our evidence base, our long-term delivery framework and areas we will act on.

This document is designed to help you respond to our engagement. Read this summary and then get involved and tell us how you can help. Your feedback will shape our final plan.







# The story so far – What we have achieved

# Our current plan

In 2021, we developed our Climate and Environment Plan 2021-2024 to help us progress towards our net zero carbon target. We developed this plan using evidence from our Carbon Emissions Reduction Pathways (CERPs). These pathways set out three possible routes for West Yorkshire to reach net zero by 2038 based on comprehensive research.

The Climate and Environment Plan 2021-2024 has helped us make investment choices and to deliver projects, programmes and actions to tackle the climate emergency.



# What have we done so far?

Our Climate and Environment Plan 2021-2024 has helped us to work towards our net zero ambition. Here are some of the things we have achieved since 2021. We want to build on these successes to create a new, ambitious Climate and Environment Plan for 2025-2028.

Energy

Installed solar panels on seven bus stations, generating 175k kWh of energy per year and saving 250 tonnes of CO<sub>2</sub>



Influenced the Government and Ofgem on their proposals for energy system reform



Launched the
Strategic Climate and
Environment
Partnership,
collaborating with the
private sector to
facilitate net
zero interventions



Began developing and delivering Local Area Energy Plans and researching into deploying hydrogen energy in West Yorkshire

Transport decarbonisation

Taken a decision to bring buses back under public control and started delivery of zero-emission buses, saving up to 17,000 tonnes of CO<sub>2</sub> per year



Started development on a programme for Mass Transit to enable spades in the ground by 2028



Developed and gained approval for the Local Electric Vehicle Infrastructure (LEVI) fund programme



Awarded £36 million in funding for active travel schemes and launched the Leeds City Bike scheme, providing more people with access to short term bike rental

# What have we done so far?

Resilience and flood management



Secured £310,000 in funding and launched six research projects alongside partner engagement for the West Yorkshire Flood Innovation programme



Gained approval for 16 projects within the Capital Flood Risk Infrastructure and Natural Flood Management programmes



Invested £12.5 million in the Leeds Flood Alleviation Scheme two. Approved three capital flood projects, investing a total of £5.65 million



Approved three natural flood management projects, investing a total of £3.02 million, with four more projects in development

Natural environment



Began developing the Local Nature Recovery Strategy (LNRS), engaging with stakeholders



Built a strong local partnership with local authorities, government agencies and ecological experts



Collaborated with DEFRA and Natural England to support local resourcing and delivery of nature recovery



Supported tree planting with White Rose Forest, urban greening with Green Streets and the Calderdale sphagnum moss project

Housing



Secured £45 million to upgrade and retrofit 4,500 social homes through the Social Housing Decarbonisation Fund



Launched a lowinterest retrofit loan, solar collective buying scheme and started Calderdale and Leeds areabased schemes



Gained approval for one-stop shop, launching in 2025, and West Yorkshire Housing Partnership solar project



Secured £837,000 from Net Zero Hub to test providing energy advice to digitally excluded groups to inform one-stop shop

# What have we done so far?

Business support



Supported 147 small businesses with emergency energy grants, saving 495 tonnes of CO<sub>2</sub> equivalent a year, and safeguarding 210 iobs



Engaged with over 500 businesses and prepared 348 sustainability action plans



Approved 62 projects, generating over 2.75 million kWh of renewable energy and saving 1,000 tonnes of CO<sub>2</sub> per year



Launched the flood resilience fund and provided 39 vouchers to businesses to reduce their carbon footprint and prepare net zero plans

Skills



Convened the Mayor's Green Jobs Taskforce, bringing together stakeholders including young people to identify actions to deliver green skills and jobs



Trained 104 people across five employerled Adult Upskilling courses in green skills in 2023-24, with 46 trainees progressing into green jobs so far



Piloted green careers programme for pupils across 30 primary schools, raising aspirations and inspiring young people about the green economy



Piloted activity to increase take up of green skills across diverse audiences through Employment West Yorkshire in Bradford, Calderdale, Kirklees and Leeds

Leadership



Launched the Mayor's Big Climate Chat, engaging with people in West Yorkshire about climate, receiving 1,483 responses



Launched the Mayor's Community Climate Grants, awarding funding to 81 projects



The Mayor led in prominent roles at COP26, Yorkshire Sustainability Week, Yorkshire Climate Conference and UKREiiF



The Mayor was awarded copresidency of UK100, committing to leading a rapid transition to net zero





The story so far – Carbon emissions in our region

# What is carbon dioxide?

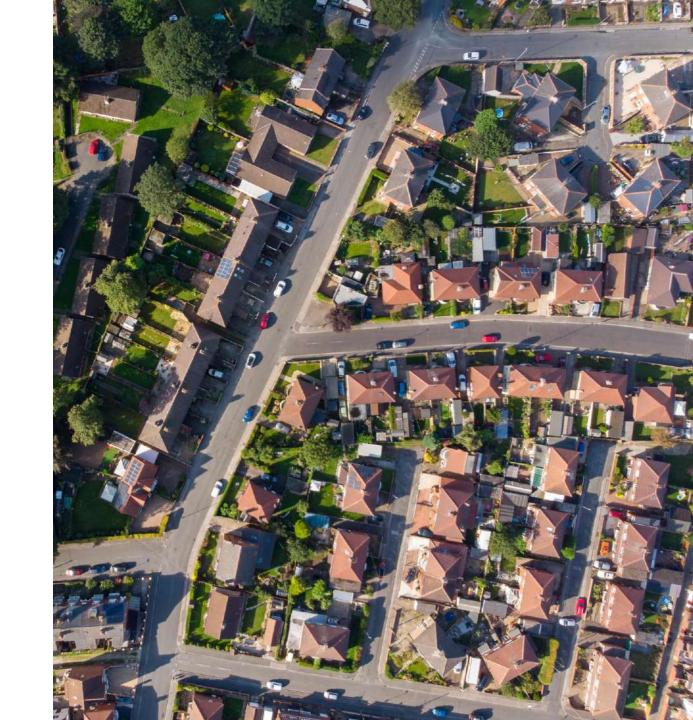
Carbon dioxide (CO<sub>2</sub>) is a naturally occurring gas. It is the main gas responsible for climate change.

CO<sub>2</sub> is emitted when we burn fossil fuels including oil, gas and coal. It is also often emitted when land use is changed – for example when forests are cut down and replaced with agricultural land.

A tonne of carbon dioxide  $(CO_2)$  is approximately the size of a cube eight metres by eight metres at standard temperature and pressure.

One tonne of  $CO_2$  is equivalent to the electricity consumption of 0.65 average households for a year, driving a petrol car for 5,000 miles, or taking 72 high-speed train trips of 300 miles each.

We have pledged to be a net zero carbon region by 2038. To do this, we need to reduce our CO<sub>2</sub> emissions.



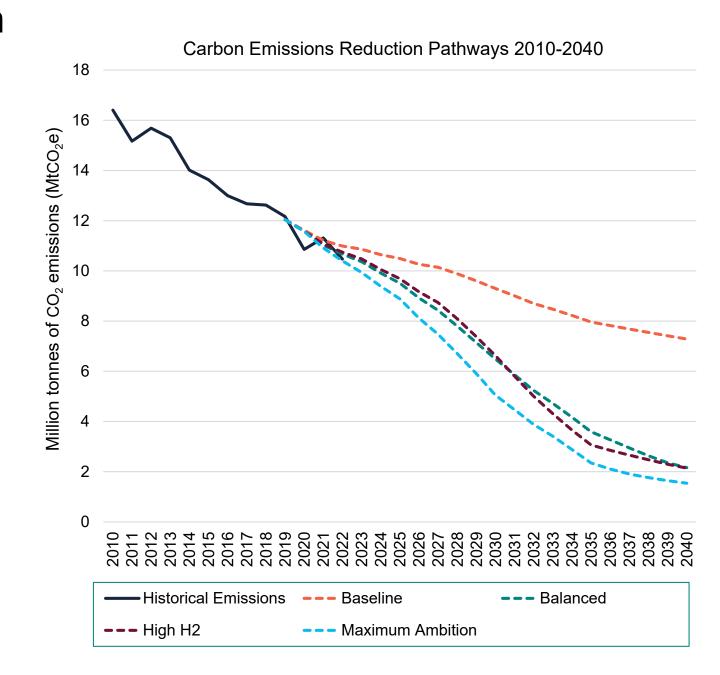
# Where are we currently with emissions reduction?

This graph shows the trend in West Yorkshire's greenhouse gas emissions in comparison to our 2021-2024 Carbon Emissions Reduction Pathways (CERPs), which set out three different possible routes towards net zero.

Our total greenhouse gas emissions fell in 2020 due to the COVID-19 pandemic and rose in 2021 as our economy reopened. However, the 2021 rise was more than offset by a 7.4% reduction in emissions in 2022.

The reduction in 2022 returned emissions to somewhere between the three reduction pathways, close to the current maximum ambition scenario from our 2021-2024 CERPs.

The reduction in emissions was probably in part driven by the cost-of-living crisis and commodities price shock of 2022. We may see our emissions in coming years diverge from the CERP scenarios.







# Our evidence base – Carbon Emissions Reduction Pathways

# Our new evidence base

Since producing our current plan, the evidence has moved on and technology has advanced. As such, we have been working on identifying one clear pathway that we could take to reach net zero carbon.

This Carbon Emissions Reduction Pathway (CERP) is helping us to develop our new draft Climate and Environment Plan.

Please read this summary of our new evidence base that informs the draft objectives and actions for our new West Yorkshire Climate and Environment Plan.



# What are the findings of our updated maximum ambition pathway?

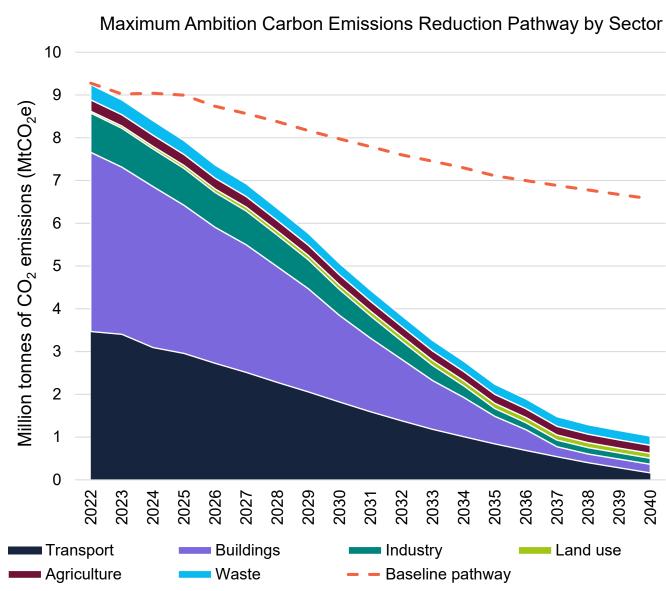
Our maximum ambition Carbon Emissions Reduction Pathway shows the emissions reductions we could achieve through local leadership and determined action from everybody, if we are all focussed on our 2038 target.

This pathway would achieve an 81% reduction in emissions by 2038. It is ambitious and at the limit of what is credible. Achieving it will be challenging.

This chart shows that all sectors could significantly reduce emissions if wide ranging incentives are in place and investment is made. For example, we would need to change the way we travel and convert to using low carbon technology to heat our homes.

A fully decarbonised net zero West Yorkshire by 2038 is possible, but would require national government support and funding, quicker lifestyle shifts and technological innovation.

You can read more about the key implications of the pathway for West Yorkshire later in this document.



# What are the benefits of acting on the climate and environment emergency?

Health and wellbeing



Better air quality improves the health of people, flora and fauna



Public health and safety is improved by changes in the environment



People's mental health and wellbeing is improved by access to green and blue spaces and social support

Environment



Improved resilience: capacity to adapt to heat, rain and other climate risks



Improved water and soil quality



Improved biodiversity



Improved access to high quality, close-by green spaces

Economic prosperity



People have new opportunities for local green skills training and jobs



People's income improves which reduces poverty



Reduced cost of living and more sustainable public services



Opportunities for local small and medium businesses to grow

Essential public services



People have warm, comfortable, low-carbon homes



People have improved access to clean and affordable transport



People have improved access to reliable and affordable clean energy



Reduced waste and demand for resources through circular economy networks

Inclusivity and civil society



Communities are represented and participate in local actions and decision-making



Targeted support improves equity for communities, households and businesses

We will work to deliver these benefits when designing every scheme under our Climate and Environment Plan, alongside emissions reductions.

# Who has influence and control over emissions?

Delivering our emissions reduction pathway is the responsibility of all. The Combined Authority and our local authorities can only control or influence a relatively small proportion of emissions. We want to focus on driving emissions reductions in the areas where we have direct control or meaningful influence.

We are directly responsible for 2-5% of the region's emissions through our buildings, operations and travel. We can influence a further 33% of emissions through procurement, place-making, showcasing, partnerships, engagement and communication with communities.

We can advocate for and influence best practice in climate interventions through our services, planning and enforcement roles. This impacts housing, regeneration, economic development activities, education and skills.

We can use our devolved powers and regional voice to influence government and national, regional and local organisations to accelerate progress to our net zero target. This diagram shows examples of areas that we have different levels of control and influence over.

#### Advocacy and potential influence

Non-local rail
Private vehicle through-trips

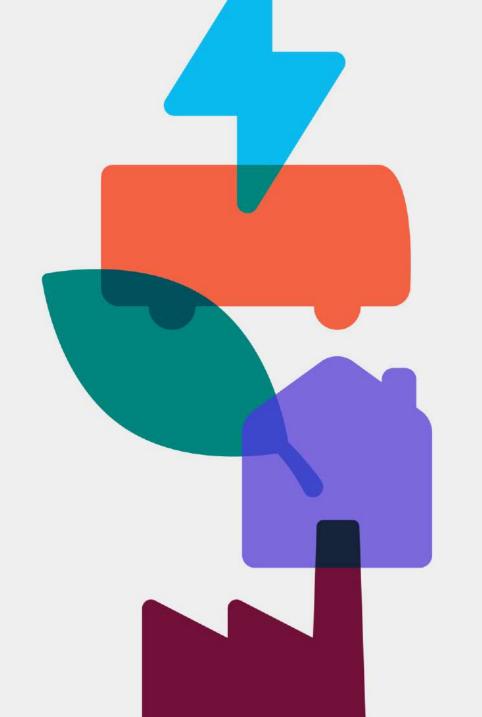
# Some degree of control and influence

Commercial buildings
Industry buildings
Domestic buildings
Public buildings (healthcare, education)
Transport infrastructure and strategic road network

Active travel
Intra-trips
Waste management
Land use
Energy supply

#### **Direct control**

Combined
Authority, police
and local authority
assets
Buses
Mass Transit
Local road network





# Our draft Climate and Environment Plan – Evidence, objectives and actions

# What is included in our new plan?

Our Climate and Environment Plan sets out a framework for the long-term through our objectives to achieve our 2038 target, as well as the actions we want to take in the next few years (2025-2028).

Our new plan focuses on areas that we as a Combined Authority have some control over, such as transport, housing retrofit and business support. It also covers areas we can influence – these actions will need to be delivered by others.

On the next slide, you can see the structure of our draft plan. We have positioned the plan in the context of our <u>West Yorkshire Plan</u> vision and our regional net zero target. We have then set five objectives.

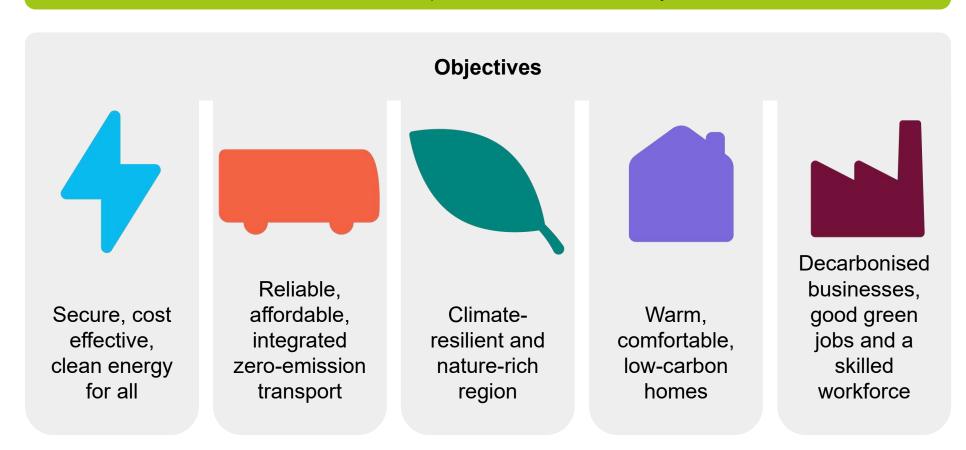
Our objectives span wider than just decarbonisation, so that we can consider the broader benefits of taking action on the climate emergency.



# The structure of our draft Climate and Environment Plan

Vision: A sustainable West Yorkshire, making lives greener

**Mission**: Tackling the climate and environment emergency and becoming net zero carbon by 2038 in an equitable and inclusive way



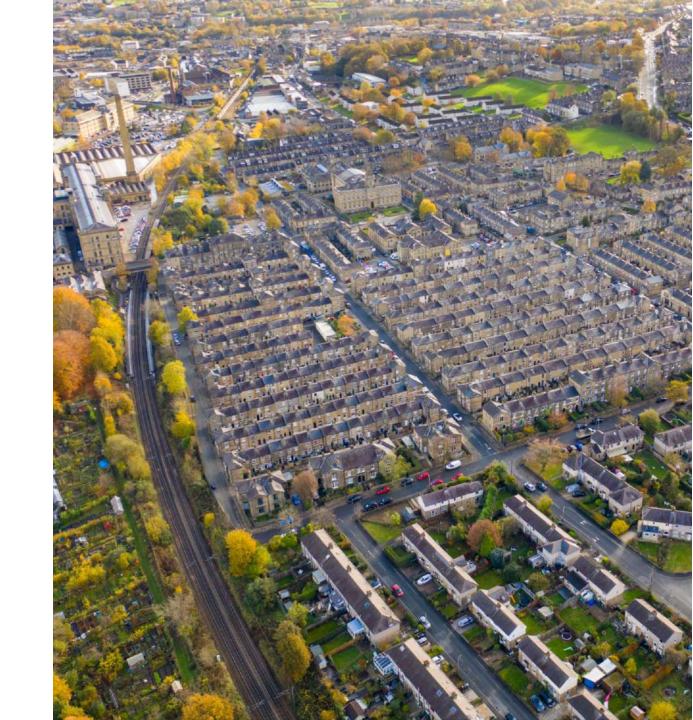
# Our draft actions

We have drafted actions for each of our five objectives. In the following slides we set out the evidence for intervening in each objective followed by the actions.

The actions we are proposing are informed by evidence such as our maximum ambition CERP, feedback from the Mayor's Big Climate Chat and conversations with partners and stakeholders. They will support achieving carbon savings which contribute to our maximum ambition pathway. We will review and refine these actions in response to your feedback.

All our actions speak to what we need to do to reduce our emissions across our objectives. However, to enable the best use of funding and resources, we have identified six flagship actions: key areas of focus for delivery where we have particular control and influence over emissions.

We would like your views on both the proposed structure of the plan and the actions. We would like to know if you think these are correct and how you could contribute during the period 2025 to 2028 (or beyond) to tackle the climate emergency.



# Where our action will have the most impact

Our evidence base tells us that approximately 37% of West Yorkshire emissions are from transport, around 45% from buildings (including 31% from residential buildings) and the remainder is from other sectors (with industry the largest component of those).

Using the baseline from our maximum ambition CERP, 2022 emissions in WY were  $9.3 \, \text{MtCO}_2 \, \text{e}$ . Thirty-eight percent  $(3.5 \, \text{MtCO}_2 \, \text{e})$  of these emissions are in the direct control or influence of the Combined Authority and our partner councils. Given our role and our areas of control and influence (and considering the role of other actors), the highest carbon savings through us investing and taking action in the next four year period (to 2028) are likely to be:

- Decarbonisation of transport and modal shift people having the choice to use active and public transport modes rather than private vehicles, and for internal combustion cars to be replaced with EVs.
- Low carbon heating in homes no longer using gas but clean technology such as heat pumps.



# Where our action will have the most impact

Our action will be targeted at driving the decarbonisation of transport and modal shift and low-carbon heating in homes. However, we know that to meet our net zero carbon ambition, change – including changes across the region in the ways we travel and heat our homes – will need to occur at a scale and pace that we have not yet seen. This will require a substantial national effort, with funding to match. The diagram below shows these key areas of investment in transport and housing and the carbon savings they could achieve. It also shows what else we need to do to be able to achieve these actions.

Decarbonisation of transport and modal shift could reduce 1.3 Mt CO<sub>2</sub> e Investment in active and public transport is a foundation for achieving modal shift as it gives residents and business the choice to use private vehicles less

What we need to be able to achieve our highest carbon savings

Reform to the energy system is a foundation for delivery of low carbon interventions such as electric vehicles and low carbon heating systems for homes

A skilled workforce, a healthy supply chain and decarbonised businesses are required to deliver improved public transport and building decarbonisation

**Public and private funding** is an enabler for all action taken to tackle the climate and environmental emergency

The natural environment is the foundation for our lives. Everything we do depends on our natural environment which is in decline

**Investment in** residential retrofit includina installing insulation and setting up a one-stop shop tackles current barriers to progressing low carbon heating in homes, it will enable others to also take action and invest

Low-carbon heating of homes and retrofit could reduce 0.8 Mt CO<sub>2</sub> e

# Our six flagship actions

This slide sets out the flagship action for each of our five objectives and an additional cross-cutting priority. These actions are a key focus for the Combined Authority in our emerging plan as they are areas where we have control or significant influence.

**Cross-cutting** 

Secure, cost effective and clean energy for all

Reliable, affordable, integrated, zero-emission transport

Climateresilient and nature-rich region Warm, comfortable, low-carbon homes Decarbonised businesses, good green jobs and a skilled workforce

Launch a multimillion climate fund to support the derisking of net zero schemes and leverage private investment Collaborate with pan-Northern Mayors to influence energy reform and deliver energy projects at scale

All buses to be under public control by mid 2028 and deliver zeroemissions buses. Progress the programme for Mass Transit Phase 1

Develop our
Local Nature
Recovery
Strategy
(LNRS),
supporting peat
restoration, tree
planting and
urban greening

Deliver a onestop shop for all residents to provide energy efficiency and low-carbon heating information and advice

Provide support to businesses of all sizes to decarbonise and become more sustainable

### Secure, cost effective and clean energy for all

#### What is the rationale for intervening?

Becoming a net zero carbon region by 2038 will require West Yorkshire to be powered by electricity generated by wind, solar and other low-carbon sources. Our pathway models that electricity demand will increase substantially as interventions such as zero-emission vehicles and low-carbon heating are adopted. This demand will need to be met in large part by renewable energy.

We need to make our electricity supply more diverse, secure and affordable. This will help to tackle fuel poverty and maximise the region's growth potential. We also need to consider the role of hydrogen in our energy mix.

Our proposed actions focus on planning our energy infrastructure, increasing our energy generation assets, working to secure more funding for net zero energy projects and using our powers and influence to bring down the costs of electricity.

We also need to engage fully with energy system reform, ensuring that we use opportunities arising from the implementation of the new National Energy Systems Operator and Regional Energy Strategic Plans to develop the right energy infrastructure for West Yorkshire.

- Needing to meet the increased demand with electricity demand increasing to 15.9 terawatt hours (TWh) per year in 2038, up from 10.1 TWh per year in 2022.
- Renewable energy generation in the region contributing 1.2 TWh per year of clean, secure power to meet our demand for electricity in 2038.
- Increasing investment in renewable electricity, grid reinforcement and capacity means more low carbon electricity can be used in the region.
- Catering for 20% of industrial demand for energy via hydrogen.



## Secure, cost effective and clean energy for all – actions 2025-2028

Leading

Establish a multi-million-pound climate fund

Collaborate with pan-Northern Mayors to influence energy reform and deliver energy projects at scale Decarbonise the public sector, including developing and delivering a West Yorkshire Combined Authority Corporate Climate Plan

Identify suitable locations for implementing different heat decarbonisation technologies and mechanisms, including heat network zoning

Partnering

Deliver our West Yorkshire Local Area Energy Plans Secure funding and leverage investment into net zero projects

Influencing

Identify and implement new opportunities to install solar PV and storage at scale across the region Support communities to develop their renewable and low-carbon energy aspirations, plans and projects

Take a place-based strategic approach to delivering key infrastructure, ensuring interventions account for future energy demands within an area

Asks of Government

Equalise levies on gas and electricity bills, ensuring costs are spread fairly Engage local and regional government on energy reform and Regional Energy System Plans (RESPs) to ensure that the right local energy infrastructure is delivered, including in respect of electricity distribution, heat, transport and industry ensuring costs are spread fairly



## Reliable, affordable, integrated, zeroemission transport

#### What is the rationale for intervening?

Transport is currently one of the highest emitting sectors in the region, accounting for 37% of all greenhouse gases emitted. Road transport is the biggest contributor to roadside air pollution, and West Yorkshire's urban areas have some of the highest levels of transport emissions in the UK.

We therefore need to decarbonise our transport network at a faster rate, change the way we travel and ensure our transport network is resilient and reliable.

Our CERP shows that, to decarbonise transport in West Yorkshire, we need to see (in summary): more journeys completed by active modes and public transport, widespread uptake of electric vehicles and the switching of freight to sustainable modes.

Our proposed actions focus on planning our regional transport through the Local Transport Plan, as well as what we will do to make key modes of transport more sustainable, including the introduction of our Mass Transit system.

- Shifting away from cars, with 54% of passenger kilometres by private car (down from 80%), 15% by train (up from 7%), 8% by bus (up from 6%), 12% cycling (up from 1%), 5% walking (5%) and 5% car sharing.
- Widespread adoption of clean vehicles, with 85% of vehicle kilometres travelled by car and 100% of vehicle kilometres travelled by bus being zero-emission.
- Providing residents and business with opportunities and options to travel in a low carbon way, including reliable and integrated public and active transport and access to electric vehicle charge points.



## Reliable, affordable, integrated, zero-emission transport – actions 2025-2028

Leading

Back the bus and active transport modes by funding and providing space on our highway network to allow for a connected and reliable network

Deliver a franchised bus network

Progress delivery of a Mass Transit system for West Yorkshire, including phase one route and depot designs

Deliver our Zero-Emission Bus Programme and ambition for zeroemission fleet by 2036

Partnering

Deliver our Bus Service Improvement Plan (BSIP) vision Deliver on the ambitions of the West Yorkshire Rail Strategy Develop an Active Travel Strategy and accelerate Local Cycling and Walking Infrastructure Plans (LCWIPs)

Develop cleaner, green travel options

Influencing

Embed sustainable transport and promote sustainable travel choices

Prioritise space for public transport, walking, wheeling and cycling, reviewing highways demand management and car parking approaches Accelerate electric vehicle charge point delivery, influencing through our Electric Vehicle Infrastructure Strategy and delivering our Local Electric Vehicle Infrastructure programme

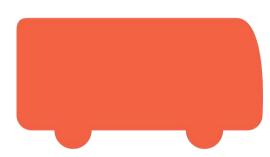
Support more efficient and sustainable freight and logistics

Asks of Government

Continue to support our Mass Transit proposals Provide a sustainable funding model for bus

Continue to invest in the maintenance of our assets, delivery of the capital programme to enable further roll out of safe walking and cycling routes

Progress plans for decarbonisation across all transport modes by continuing to invest in infrastructure and enable greener fuel solutions, including for aviation



#### Climate-resilient and nature-rich region

#### What is the rationale for intervening?

Urban areas, devoid of natural systems that can manage water and heat, are highly exposed to climate events. Dealing with extreme events can be costly.

Climate change poses a significant threat to biodiversity, with national surveys continuing to show biodiversity declines. Recent decades in the UK have on average been warmer, wetter and sunnier, with each of the warmest 10 years since 1884 being recorded in the 21st century. Species and habitats face many pressures and are more vulnerable to climatic changes.

Changing weather patterns have significantly impacted UK farmers in the last few years, with higher temperatures, waterlogged ground and a lack of predictability bringing new challenges to food production.

Flood risk occurs across all parts of West Yorkshire, with approximately 39,000 residential properties and 13,000 commercial properties falling within a flood zone. Flooding is likely to become a more frequent occurrence because of climate change. We also need to safeguard water quality to prevent crop failures and harm to wildlife.

- Protecting our urban environments, ensuring they can adapt to future climate events and provide a healthy and safe place for residents to live and work.
- Increasing tree planting and 100% peatland restoration to restore nature and reduce emissions. Continuing to safeguard nature recovery and habitats.
- Using regenerative agriculture, protecting our food supply from adverse weather conditions, and ensuring we do this in a way that makes space for nature and is good for the planet.
- Continuing to ensure that our region's businesses are safeguarded and that the growth we need can be achieved.
- Managing impacts of drought to prevent risks to the drinking water supply and broader adverse environmental impacts, such as crop failures and wildlife die-offs.

### Climate-resilient and nature-rich region – actions 2025-2028

Leading

Develop West Yorkshire's Local Nature Recovery Strategy (LNRS) Streamline and accelerate the delivery of biodiversity enhancements in the region

Partnering

Deliver enhanced flood protection in partnership with Yorkshire Regional Flood and Coastal Committee (YRFCC), the Environment Agency and other partners, through natural flood management and climate resilience Deliver the West Yorkshire Flood Innovation Programme, working in partnership Assess the risk of climate change to West Yorkshire's urban centres through a climate risk assessment

Create a climate adaption plan for infrastructure, improving resilience

Influencing

Enhance water quality and water storage in periods of drought by influencing partners Support those working on schemes such as tree-planting, peatland restoration and local food systems that deliver and demonstrate sustainability Mitigate against future extreme weather events by promoting urban greening Deliver for nature and farmers through new farming practices, making space for nature and restoring natural features and systems

Asks of Government

Provide a clear mandate to deliver the Local Nature Recovery Strategy with associated funding

Design robust, climate-resilient placemaking and planning policy



#### Warm, comfortable, low-carbon homes

#### What is the rationale for intervening?

Our State of the Region indicators show that West Yorkshire's housing is responsible for emitting 3.4 million metric tonnes of CO<sub>2</sub> per year, approximately 30% of the region's total emissions. Most of these emissions come from using fossil fuels to heat homes.

Our pathway sets out a highly ambitious rate of emissions reduction, achieved through a combination of measures that include improving the efficiency and performance of existing and new buildings and widespread adoption of low-carbon heating such as heat pumps.

The need to retrofit homes is even greater and more challenging in West Yorkshire than nationally, given the prevalence of both fuel poverty and of very old homes (pre-1919 homes represent 23% of dwellings compared to 19% nationally), which are harder to retrofit.

We need to explore long-term funding options and increase retrofit awareness and education, to enable more residents to improve the energy performance of their homes.

- Energy efficient retrofitting 100% of social and 50% of private homes means that people's homes are warm, healthy and efficient.
- Fitting 838,000 heat pumps and connecting 205,000 homes to heat networks means heating is clean and low emissions, with no gas for heating homes by 2038.
- Installing 569 megawatts of rooftop solar capacity by 2038 contributes to emission reductions.
- Delivering a regional supply chain and green skills capable of supporting widespread retrofit and low carbon heating installation.
- Ensuring new housing is affordable to run and warm, comfortable and low carbon from the outset.

#### Warm, comfortable, low carbon homes – actions 2025-2028

Leading

Deliver a one-stop shop, providing energy efficiency and low carbon heating information, advice and installations service Create a digital platform where residents can access free and impartial information on retrofit

Engage and deliver communications campaigns to raise awareness of retrofit measures and their benefits Test and deliver approaches to supporting households to finance retrofit, including enhanced delivery of a retrofit loan

Partnering

Launch a long-term plan for retrofitting social housing, delivering energy efficiency measures and developing a programme to insulate every social home by 2038

Pilot innovative approaches to retrofit and renewables, with a view to scaling up activity across the region, addressing fuel poverty and delivering improved health outcomes Develop a package of fiscal incentives to secure increased activity of domestic retrofit

Coproduce the long-term strategy for domestic retrofit in West Yorkshire

Influencing

Provide or signpost to financing through the one-stop shop to enable residents to make energy efficiency improvements to their homes Ensure planning policy is in place to implement higher standards for newbuild homes, such as the future homes standard, driving high quality low-carbon development

Develop an action plan to promote green jobs and skills to cater to increasing retrofit demand and ensure awareness within the construction industry

Asks of Government

Provide a devolved, longterm approach to retrofit funding as part of an integrated settlement Provide a stable regulatory environment with clarity on energy efficiency standards for tenure types Support our development of objectives on low carbon homes in a more efficient and economic manner, ensuring our work meets the needs of people in West Yorkshire

# Decarbonised businesses, good green jobs and a skilled workforce

#### What is the rationale for intervening?

While direct industrial emissions in the region are small due to limited heavy industry, there are key energy-intensive industries: large glass and chemical plants, some smaller food and drink, other minerals sites and so on. However, business and industry also contribute significantly to other emissions sectors – notably heating of non-domestic properties, transport and waste.

To reach our net zero ambitions we need to engage with business and industry to encourage decarbonisation, to deliver other objectives within the Climate and Environment Plan (for example retrofitting domestic properties) and to maximise opportunities for business innovation and growth in key sectors and clusters that will support a just transition.

Becoming a net zero region requires a skilled workforce. We need to champion green skills and collaborate with education and skills providers and employers to support provision across different education levels and employment sectors.

We also need to ensure that we develop the supply chain for the green economy to facilitate the transition to net zero and seize opportunities in the green economy sector.

- Transforming industry to be more energy and resource efficient, switching from fossil fuels to cleaner electricity and (in certain cases) hydrogen, reducing costs, providing low-carbon heat and improving productivity.
- Connecting industry (and other non-domestic buildings) to heat networks (34,000 non-domestic budlings) and using heat pumps (55,000 non-domestic heat pumps).
- Applying carbon capture and storage of emissions from natural gas, bioenergy and industrial processes.
- Building strong regional supply chains to deliver the net zero transition.
- Growing effective green skills provision to deliver the skilled workforce a net zero carbon region requires.
- Developing a green economy in West Yorkshire, in accordance with our Local Growth Plan.

#### Decarbonised businesses, good green jobs and a skilled workforce – actions 2025-2028

Leading

Provide support and advice to businesses of all sizes to make their operations more sustainable Deliver targeted skills interventions, increasing local labour supply and funding training required for green skills and jobs

Provide support, advice and funding for circular economy and material efficiency activity in the region, supporting the work of West Yorkshire local authorities responsible for local waste management services

Partnering

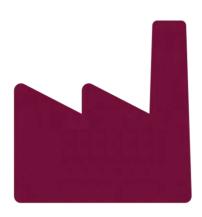
Develop a regional low and net zero carbon cluster, investing in niche strengths identified in the Local Growth Plan to grow the green economy in West Yorkshire Develop the expertise and capacity needed to support businesses and individuals, partnering with education and training providers across the region Develop robust regional supply chains to underpin retrofit and Mass Transit ambitions, promoting the development of new green tech and service offerings

Influencing

Champion green skills as an integral part of our net zero ambition and activities, collaborating to support embedding these principles across different education levels and employment sectors Support regional industrial sites and clusters to decarbonise their operations

Asks of Government

Create stable business decarbonisation policy and investment environment, providing clarity on targets and timescales to encourage industry confidence to scale and invest Provide devolved funding for small and mediumsized enterprises and industrial decarbonisation support Provide Department for Business and Trade (DBT) alignment to develop key supply chains, clusters and niches







# **Get involved**

# Our stakeholder engagement

Our stakeholder engagement on the draft Climate and Environment Plan is live until 31 January 2025.

We need to hear from you to help us shape our final plan. Have your say by taking part in our survey:

https://online1.snapsurveys.com/cep





# **Our timeline**

First Climate and Environment Plan in place
December 2021



Analysis of feedback and refinement of new Climate and Environment Plan January - March 2025

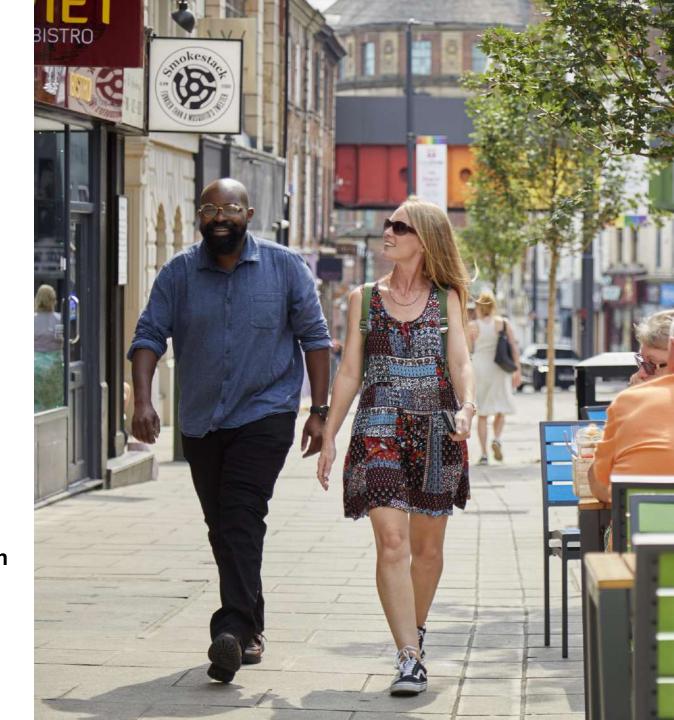


Stakeholder engagement December 2024 -January 2025



Proposed adoption of the new plan by the Combined Authority

March - April 2025



#### Projected Expenditure against Budget 2025-26 Climate Action, Communication and Engagement Standing Committee

| CODE               | DESCRIPTION  |                 | Budget        | April              | Мау                  | June             | July    | August             | September | October   | November  | December | January | February | March      | Year End | Iotal      | from EMR    | original budget | t Available Funds | BUDGET 2024-25 | BUDGET 2025-26 | CODE |                               |   |
|--------------------|--|-----------------|---------------|--------------------|----------------------|------------------|---------|--------------------|-----------|-----------|-----------|----------|---------|----------|------------|----------|------------|-------------|-----------------|-------------------|----------------|----------------|------|-------------------------------|---|
| Climate A          | Action, Communications and Engage  | ment Commit     | tee           |                    |                      |                  |         |                    |           |           |           |          |         |          |            |          |            |             |                 |                   |                |                |      |                               |   |
|                    | ications and Engagement  |                 | £15,000       | £210.00            | £260.00              | £367.00          | £210.00 | £1.489.75          | £210.00   | £2,163.48 | £1.460.80 | £210.00  | £850.00 | £310.00  | £2,960.00  | £0.00    | £10,701.03 | £0          | £10,701.0       | 03 £4.298.9       | 7 £15.000.00   | £15.000.00     | 4650 |                               |   |
|                    |  |                 |               |                    |                      |                  |         | ,                  |           |           | ,         |          |         | £0.00    |            |          |            |             |                 |                   |                |                |      |                               |   |
|                    | ity Mobilisation / Climate Action  | 277.38%         |               | £370.66            | £0.00                | £78.25           | £0.00   | £420.00            | £0.00     | £0.00     | £0.00     | £0.00    | £0.00   |          | £13,000.00 | £0.00    |            | £13,767     |                 |                   |                |                | 4805 |                               |   |
| Total Pub          | lications & Communications   | 122.85%         | £20,000       | £580.66            | £260.00              | £445.25          | £210.00 | £1,909.75          | £210.00   | £2,163.48 | £1,460.80 | £210.00  | £850.00 | £310.00  | £15,960.00 | £0.00    | £24,569.94 | £13,767     | £10,802.9       | 94 £9,197.0       | £20,000.00     | £20,000.00     |      |                               |   |
|                    | ember 2024 are actual figures; January to Mai<br>ttee has requested to Council that any unders |                 |               | marked reserve Gar | rtside Building Ener | gy projects.     |         |                    |           |           |           |          |         |          |            |          |            |             |                 |                   |                |                |      |                               |   |
| CACE Expen         | diture by transaction 2024-25  |                 |               |                    |                      |                  |         |                    |           |           |           |          |         |          |            |          |            |             |                 |                   |                |                |      |                               |   |
| 4650               | TiTo - Council News - APR-MAR  |                 |               | £210.00            | £210.00              | £210.00          | £210.00 | £210.00            | £210.00   | £210.00   | £420.00   | £210.00  |         | £210.00  | £210.00    |          |            |             |                 |                   |                |                |      |                               |   |
| 4805               | Planning Application -   |                 |               | £347.33            |                      |                  |         |                    |           |           |           |          |         |          |            |          |            |             |                 |                   |                |                |      |                               |   |
| 4805               | Ink Cartr  |                 |               | £23.33             |                      |                  |         |                    |           |           |           |          |         |          |            |          |            |             |                 |                   |                |                |      |                               |   |
| 4650               | Honley Show I  |                 |               |                    | £50.00               |                  |         |                    |           |           |           |          |         |          |            |          |            |             |                 |                   |                |                |      |                               |   |
| 4650               | Huddersfield Hub - JAN-I   |                 |               |                    |                      |                  |         |                    |           |           |           |          | £600.00 |          |            |          |            |             |                 |                   |                |                |      |                               |   |
| 4650               | Swift Media - Holme Valley Re  |                 |               |                    |                      | ****             |         |                    |           | £250.00   |           |          | £250.00 |          | £250.00    |          |            |             |                 |                   |                |                |      |                               |   |
| 4650               | Enterprise I   |                 |               |                    |                      | £157.00          |         | £24.00             |           | £49.00    | £92.00    |          |         |          |            |          |            |             |                 |                   |                |                |      |                               |   |
| 4650               | Arts Mate  |                 |               |                    |                      | £14.08<br>£64.17 |         |                    |           |           |           |          |         |          |            |          |            |             |                 |                   |                |                |      |                               |   |
| 4650               | Banne  |                 |               |                    |                      | £64.1/           |         | £275.00            |           |           |           |          |         |          |            |          |            |             |                 |                   |                |                |      |                               |   |
| 4650<br>4650       | Redbak flyer for community e   | nkev            |               |                    |                      |                  |         | £275.00<br>£772.50 |           | £1.367.50 |           |          |         |          |            |          |            |             |                 |                   |                |                |      |                               |   |
| 4650               | HCHCT - community e  |                 |               |                    |                      |                  |         | £100.00            |           | £1,367.5U | £342.80   |          |         |          |            |          |            |             |                 |                   |                |                |      |                               |   |
| 4650               | Canva subscrip   |                 |               |                    |                      |                  |         | £108.25            |           |           | 1342.00   |          |         |          |            |          |            |             |                 |                   |                |                |      |                               |   |
| 4805               | Drawings re solar pa   |                 |               |                    |                      |                  |         | £420.00            |           |           |           |          |         |          |            |          |            |             |                 |                   |                |                |      |                               |   |
| 4650               | TiTo double  |                 |               |                    |                      |                  |         | 2420.00            |           | £190.00   |           |          |         |          |            |          |            |             |                 |                   |                |                |      |                               |   |
| 4650               | Vision ICT web domain n  |                 |               |                    |                      |                  |         |                    |           | £65.00    |           |          |         |          |            |          |            |             |                 |                   |                |                |      |                               |   |
| 4650               | GoDaddy - climate emergency wel  |                 |               |                    |                      |                  |         |                    |           | £31.98    |           |          |         |          |            |          |            |             |                 |                   |                |                |      |                               |   |
| 4650               | Zest for Print - Banners - Big Celebra   |                 |               |                    |                      |                  |         |                    |           |           | £226.00   |          |         |          |            |          |            |             |                 |                   |                |                |      |                               |   |
| 4650               | Facebook adv   | verts           |               |                    |                      |                  |         |                    |           |           | £50.00    |          |         |          |            |          |            |             |                 |                   |                |                |      |                               |   |
| 4650               | First Aider for Big E  |                 |               |                    |                      |                  |         |                    |           |           | £330.00   |          |         |          |            |          |            |             |                 |                   |                |                |      |                               |   |
| 4650               | Hepworth Focus - art   |                 |               |                    |                      |                  |         |                    |           |           |           |          |         | £100.00  |            |          |            |             |                 |                   |                |                |      |                               |   |
| 4650               | Rebrand - estir  |                 |               |                    |                      |                  |         |                    |           |           |           |          |         |          | £2,500.00  |          |            |             |                 |                   |                |                |      |                               |   |
| 4805               | Solar installation - estir   |                 |               |                    |                      |                  |         |                    |           |           |           |          |         |          | £10,000.00 |          |            |             |                 |                   |                |                |      |                               |   |
| 4805               | Solar installation - additional costs estir  | mate            |               |                    |                      |                  |         |                    |           |           |           |          |         |          | £3,000.00  |          |            |             |                 |                   |                |                |      |                               |   |
|                    | , bold is from an earmarked reserve.   |                 |               |                    |                      |                  |         |                    |           |           |           |          |         |          |            |          |            |             |                 |                   |                |                |      |                               |   |
| Earmarked Reserves | - Actuals to 31 December 2024; projections to  | o 31 March 2025 |               |                    |                      |                  |         |                    |           |           |           |          |         |          |            |          |            |             |                 |                   |                |                |      |                               |   |
|                    |  |                 | Net Transfers |                    |                      |                  |         |                    |           |           |           |          |         |          |            |          |            | EMR Balance |                 |                   |                |                |      | Net Transfers MAR EMR Balance | EMRs 2025-<br>26 Variance<br>additional re- |