

To all Members of the Publications and Communications Committee

You are hereby summoned to attend a Meeting of the Publications and Communications Standing Committee to be held in the **EXHIBITION ROOM** at **HOLMFIRTH CIVIC HALL, HUDDERSFIELD ROAD, HOLMFIRTH HD9 3AS** on **MONDAY 23 MAY 2022** at **7pm** to transact the following business: -

- AGENDA – (A)

Welcome **7.00pm**

Public Question Time

Prior to the commencement of the business session of the Committee, there will be an open session lasting 15 minutes, for members of the public to speak to the Committee.

PROCEDURAL MATTERS

Please note that the Deputy Clerk/RFO shall be clerking this meeting as the Clerk is on annual leave.

2223 01 **Public Bodies (Admission to Meetings) Act 1960 amended by Openness of Local Government Bodies Regulations 2014** **7.15pm**

As Local (Parish & Town) Council meetings can now be recorded, the Chairman to check if anybody wishes to record the meeting, to ensure reasonable facilities can be provided.

The Deputy Clerk/RFO present is already recording the meeting in video to upload to the Parish Council's YouTube channel.

2223 02 **Election and installation of Chairman of Publications and Communications Committee for 2022-23** **7.16pm**

This matter was deferred from the Annual Council meeting on 16-5-2022. Nominations and selection to take place in accordance with Standing Orders.

To elect and install: Chairman of the Publications and Communications Committee for Council Year 2022-23

2223 03 **Vice-Chairman of the Publications and Communications Committee for 2022-23** **7.25pm**

Nominations and selection to take place in accordance with Standing Orders.

To elect: Vice-Chairman of the Publications and Communications Committee for Council Year 2022-23

2223 04 **Apologies and reasons for absence** **7.30pm**

Prior to the commencement of the meeting the Deputy Clerk/RFO will email out

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apologies received and reasons for absence. This is to give members the opportunity to consider reasons before the motion below is voted on.

To consider: accepting all apologies and reasons for absence received.

2223 05 Members' and Officers' personal and disclosable pecuniary interests in items on the agenda 7.35pm

Members and officers will have the opportunity to disclose any personal or pecuniary interests they may have in items on the agenda.

To receive: Members' and Officers' personal and disclosable pecuniary interests in items on the agenda

2223 06 Written requests for new DPI dispensations 7.37pm

Any new DPI dispensations received prior to the meeting will be emailed out to members prior to the commencement of the meeting. Subsequent to the meeting these will then be uploaded to HVPC website.

To note: written requests for new DPI dispensations

2223 07 Items on the agenda to be discussed in private session 7.39pm

Members are invited to consider if any items need to be discussed in private session. Where this is agreed the discussion of these items will be redacted from the public video recording and any members of the public attending the meeting will be asked to wait in another part of the building whilst the item is considered.

To consider: Items on the agenda to be discussed in private session.

2223 08 The Minutes of the previous Committee meeting 7.40pm

The Minutes of the PUBLICATIONS AND COMMUNICATIONS STANDING COMMITTEE Meeting held on 21 March 2022, numbered 2122 61 to 2122 68 inclusive (B) were approved at the ANNUAL COUNCIL meeting on 16-5-2022 and are to be noted.

Chairman of PUBLICATIONS AND COMMUNICATIONS COMMITTEE to report.

To note: the Minutes of the PUBLICATIONS AND COMMUNICATIONS STANDING COMMITTEE Meeting held on 21 March 2022 numbered 2122 61 to 2122 68 inclusive.

FINANCIAL MATTERS

2223 09 Committee Finance Report 7.43pm

The monies available to the Committee are as set out in *The Publications and Communications YTD Expenditure against Budget Headings 2022-23 Report* (C)

To note: the monies available from the 2022-23 budget in relation to upcoming agenda items.

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EVENTS/ANNIVERSARIES

2223 10 Her Majesty the Queen's Platinum Jubilee Celebrations 7.48pm

There are two beacon lighting events planned to mark the Jubilee. Both will have HVPC representation. They are:

1. Cliff Recreation Ground, Holmfirth – under the stewardship of *Friends of Cliff Recreation Ground*.
2. The lighting of a beacon at Holme Moss – beacon provided and managed by the Royal Institution of Chartered Surveyors (RICS) as part of the UK's Anchor Chain of beacons.

Furthermore there are a range of events being held across the Parish, a number of which have been supported through HVPC grant awards, including Platinum Jubilee Small Grant awards from this Committee. Some of these have requested HVPC representation.

To consider: approval of HVPC representatives at Jubilee events.

2223 11 Covid Memorial update 7.55pm

Following on from the Committee's consideration of a free-standing or wall-mounted tree design, the Clerk emailed Mr Kirby-Geddes to ascertain what kind of memorial might be possible within the budget of £5,000 in terms of size, materials etc and to communicate the key points raised on 7-2-2022 regarding the memorial and received a reply **(D)**.

There is an Earmarked Reserves of £5,000 for a COVID memorial. A sculpture can be produced within the £5,000 budget, including installation, made from galvanised steel and powder-coated to ensure durability. The artist has raised a valid point about whether the Committee wishes this to be very much a covid-specific memorial or whether the sculpture can morph in time to being a more general memorial tree.

The Clerk has yet to make initial approaches regarding possible locations for the memorial. These will be reported back at the meeting on 5 September 2022 after which a working party can be established to take the project forward.

To note: progress regarding the commissioning of the memorial.

2223 12 Honley Show Advertising/Sponsorship 8.00pm

The Council recently declined a grant proposal for the 2022 Honley Show. However, there remains the possibility to purchase copy space within the Show Programme to raise awareness of HVPC's role and work within the community, either purely as advertising or through a sponsorship arrangement. Honley Show has submitted a costed proposal **(E)** for consideration amounting to £1,000. The budget any advertising would come from would be 4610 Publications and Publicity. This currently has £6,000.

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To consider: the Honley Show Sponsorship Proposal.

COMMUNITY ENGAGEMENT

2223 13 Tidy Trader Awards 2022 8.05pm

The Tidy Trader 2022 Proposal **(F)** provides an outline of the history of this award and how this might be implemented this year for consideration and amendment there is currently a budget of £100 for this award.

To consider: approval of a Tidy Trader 2022 competition including agreeing the scope of the awards to be presented, criteria, timeline and budget.

MEDIA AND PUBLICITY

2223 14 Publicising the work of the HOLME VALLEY PARISH COUNCIL through print media 8.15pm

The demise of the Holme Valley Review from the start of the year has deprived the Council of its main channel of communication through the print media. With the publication of the Annual Report pending the Clerk has been investigating other possibilities for getting printed copy of the Council's work to Parish households. Progress to date is presented in the Print Media Report **(G i)**.

Further information regarding the Tito Magazine offer listed in the report can be found in the Bradfield Council Example Page **(G ii)** and the Tito Media Pack **(G iii)**.

There is currently £6,000 available in budget line 4610 Publications and Publicity.

To consider: approving the selection of a preferred print medium for publicising the work of HOLME VALLEY PARISH COUNCIL including estimated costs.

2223 15 Social media and website coverage 8.25pm

The Deputy Clerk/RFO continues to post items relevant to the work of HOLME VALLEY PARISH COUNCIL to the HVPC website and Facebook page, for example photographs and information about the Community Champion award winners.

To note: the continuing use made of the HVPC website and Facebook page by the Deputy Clerk/RFO to publicise the work of the Council.

Meeting to finish 8.30pm.

Please note that timings on the agenda are given for guidance of the Chairman and the Committee only and should not be taken as the time at which discussion of a particular item will commence. The Committee may agree to defer (in whole or part) any items on the agenda, if necessary.

Holme Valley Parish Council

Jen McIntosh

Clerk

Holme Valley Parish Council
Holmfirth Civic Hall, Huddersfield Road, HOLMFIRTH HD9 3AS
Telephone: 01484 687460

APPROVED MINUTES OF THE PUBLICATIONS AND COMMUNICATIONS COMMITTEE HELD AT HOLMFIRTH CIVIC HALL, HUDDERSFIELD ROAD, HOLMFIRTH HD9 3AS ON MONDAY 21 MARCH 2022 AT 6.15PM

Those present:

Chairman: Cllr M Bustard

Members: Cllr K Bellamy, Cllr Hogley

Officers: Jen McIntosh (Clerk)

Absent: Cllr B Lockley

Vice-Chairman Cllr Bustard chaired the meeting in accordance with Standing Orders. Apologies had been received and approved from Cllr Brook, Publications and Communications Committee Chairman, in item 2122 62.

Public Question Time

Prior to the commencement of the business session of the Committee, there was an opportunity for members of the public to speak to the Committee.

A number of members of the public were present to speak in support of applications listed in item 2122 68.

The Committee heard from representatives from the Holmbridge Community, Upperthong School Support Group and the Malkinites.

Standing Orders were suspended in order to enable committee members to ask questions.

2122 61 Public Bodies (Admission to Meetings) Act 1960 amended by Openness of Local Government Bodies Regulations 2014

Council meetings can now be recorded. The Clerk recorded the meeting in video to upload to the Parish Council's YouTube channel.

No other requests to record the meeting were received.

2122 62 Apologies and reasons for absence

RESOLVED: to approve apologies and reasons for absence received from Cllr Brook and Cllr Carré

2122 63 Members' and Officers' personal and disclosable pecuniary interests in items on the agenda

NOTED: Cllr Hogley declared an interest in the application from Upperthong School Support Group.

2122 64 Written requests for new DPI dispensations

There were no written requests for new DPI dispensations to note.

2122 65 Items on the agenda to be discussed in private session

There were no items to be discussed in private session.

2122 66 The Minutes of the previous Committee meeting

APPROVED: the Minutes of the Publications and Communications Standing Committee Meeting held on 7 February 2022, numbered 2122 44 to 2122 60 inclusive.

FINANCIAL MATTERS

2122 67 Committee Finance Report

NOTED: the monies available from the 2021-22 and 2022-23 budget in relation to upcoming agenda items.

2122 68 Queen's Platinum Jubilee – Applications for Small Grants

At the meeting on 7 February 2022 the PUBLICATIONS AND COMMUNICATIONS COMMITTEE had resolved to approve the advertising and awarding of up to 10 small grants of up to £100 for parties/events to mark the Queen's Platinum Jubilee Weekend 2-5 June.

The Clerk reported that eleven applications were received by the deadline of 11 March and one after the deadline. One applicant could not be considered as the applicant represented a profit-making business. One applicant had withdrawn their application prior to the agenda being sent out, having found alternative funding.

In all, there were 10 applications to be considered.

Each application was considered in turn.

In addition to those heard in the public session, representations were heard in person on behalf of the Friend to Friend application, the Dean Brook Road application, the Ribble Valley application and the Netherthong Community Partnership application.

Representations were read out on behalf of the Upperthong Street Party application and Friends of Nab School application. The Hightown Lane Residents application was heard on the basis of the information provided via the application form.

All applications were resolved on once all applications had been heard.

The legal power to bestow each of these grants was the Local Government (Miscellaneous Provisions Act) 1976 Section 19.

- i. **APPROVED:** a grant application from Upperthong School Support Group for £100 from budget 4615 Royal Events in support of the purchase of Jubilee keepsake keyrings for pupils at the school.
- ii. **APPROVED:** a grant application from the Malkinites for £100 from budget 4615 Royal Events in support of a Platinum Jubilee street party.
- iii. **APPROVED:** a grant application from Friend to Friend group for £100 from budget 4615

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Royal Events in support of a Platinum Jubilee garden party.

- iv. **APPROVED:** a grant application from Dean Brook Road group for £100 from budget 4615 Royal Events in support of a Platinum Jubilee street party.
- v. **APPROVED:** a grant application from Ribble Valley group for £100 from budget 4615 Royal Events in support of a Platinum Jubilee party.
- vi. **APPROVED:** a grant application from Upperthong Street Party group for £100 from budget 4615 Royal Events in support of a Platinum Jubilee street party.
- vii. **APPROVED:** a grant application from Netherthong Community Partnership for £100 from budget 4615 Royal Events in support of a Platinum Jubilee afternoon tea party.
- viii. **APPROVED:** a grant application from Friends of NABBS Schools for £100 from budget 4615 Royal Events in support of a Platinum Jubilee tea party dance.
- ix. **APPROVED:** a grant application from Hightown Lane Residents for £100 from budget 4615 Royal Events in support of a Platinum Jubilee street party.

It was remarked that a larger grant regarding marking and celebrating the Platinum Jubilee in Honley had been approved by the Finance and Management Committee on 14 March 2022.

Clerk to ensure that successful applicants are advised to keep receipts and accounts of how monies are used and remind applicants to submit a report including suitable photographs of events (ie to avoid identifiable images of children).

Clerk to ensure that grants awarded are publicised via HVPC website and social media channels.

Meeting finished 7.19pm.



clerk@holmevalleyparishcouncil.gov.uk

From: [REDACTED]
Sent: 12 May 2022 18:57
To: clerk@holmevalleyparishcouncil.gov.uk
Subject: Re: Covid Memorial Commission from Holme Valley Parish Council

Jen - Thanks for your email.

I'm guessing you don't want a life size tree because people have got to be able to attach things to it so whatever design ie - wall mounted or free standing, it would be within that budget and that would include installation. It's a bit chicken and egg for me at the moment to be honest because we don't know where it's going so i don't know what it would look like but it would obviously look like a tree and have lots of attaching points which wouldn't be spiky in nature. I've sent previous tree images to give you an idea of the kinds of things i've made before. The tree would be made from steel then galvanised and probably powder coated so durability isn't an issue. As for the tags, there are different options depending on how permanent you want them to be. One thing that might be worth considering is wether you see it specifically as a 'covid' memorial tree or wether it would be a general memorial tree. I'm mindful of the life of projects like this in that people may want to move on and forget about covid ? If that was the case it could simply be a nice looking piece of sculpture which had a continuing use.

Anyway, i'll stop waffling and just let me know once you've earmarked a potential site and i'll go have a look at whats possible.

Regards - Mick

On 11 May 2022, at 16:19, <clerk@holmevalleyparishcouncil.gov.uk>
<clerk@holmevalleyparishcouncil.gov.uk> wrote:

Wednesday 11th May 2022

Hi Mick

My colleague at Holme Valley Parish Council, Rich McGill, was in touch with you at the back end of last year about a possible community sculptural construction with an idea of a stylised tree as a basic design as a memorial, tribute and commemoration of the challenges faced in the Holme Valley during the Covid pandemic.

I know you suggested 2 basic designs: a free-standing tree or a wall-mounted tree.

The Publicity and Communications Committee have asked me to ascertain what kind of memorial sculpture could be created and installed within the budget available of £5,000. They'd appreciate details about size, materials, how it might be attached/installed, how long construction might take once commissioned etc etc.

The Committee are mindful that:

- The sculpture must be accessible and also provide a space/opportunity for reflection
- Health and safety aspect of design needs to be considered – a spiky structure could prove problematic
- Sustainability – decisions would be needed as to the material of any memorial tags/leaves to be attached to the structure – metal tags and luggage tags were both suggested along with a workshop to be arranged to make the tags.

I'm also going to be making some initial approaches regarding permissions needed for possible locations that have been suggested for the memorial. These include: outside Holmfirth Civic, Holme Valley Memorial Hospital grounds, Holme Side Gardens, Honley Park and the new Holmfirth Market space.

If you could get back to me regarding the what could be made/installed within the budget that would be great. The Publications and Communications Committee are next meeting on Monday 23 May so a response ahead of then would be great.

Do ring me on 07710511167 if anything needs discussing.

Kind regards

Jen McIntosh

Mrs Jen McIntosh
Clerk

Holme Valley Parish Council
Holmfirth Civic Hall
Huddersfield Road
Holmfirth HD9 3AS

Tel: 01484 687460

Email: clerk@holmevalleyparishcouncil.gov.uk

Please note that the HVPC Office is open to the public Tuesdays and Thursdays 10am through to 3pm. At other times please leave a recorded message or contact me via email. The HVPC office is based on the Third Floor in Holmfirth Civic with access through the Exhibition Room.

My usual working pattern is Monday to Thursday.

Holme Valley Parish Council Sponsorship Proposal for Honley Show 2022



Holme Valley Parish Council



Why Honley Show?

The show is one of the best attended and well-respected rural shows in the country and attracts a broad audience of around 10k people, from families looking for a great day out to local opinion formers and businesses who appreciate that the show's standing in the community warrants their support and involvement.

We work with key partners to give them coverage both at the show and in the run up to it.

How Honley Show can help Holme Valley Parish Council (HVPC)

The below package will show HVPC to be fundamentally supportive of our much-loved local event in much the same way as they were last year i.e. high profile mention on the front of the programme.

In addition to HVPC sponsoring the programme we would be happy to give them exposure both at and before the show in the ways noted below. Getting information out about the HVPC activities is more difficult following the demise of the Holme Valley Review and exhibiting the council's activities at the show is a way of mitigating that loss.

HVPC Sponsor Honley Show Programme Sponsor

Before the show



Main programme Sponsor as 2022

- 5k copies distributed via schools & businesses in late June / early July
- Full page ad or page of editorial
 - 210mm (vertical length) x 148mm (horizontal width) plus a 3mm bleed on all edges.

2 Social Media mentions

- At least 2 Facebook posts prior to show to drive traffic to HVPC
 - To announce the sponsorship of the programme
 - To announce the programme availability
- Facebook audience over 4k followers

At the Show

1 Stand in Countryside tent

- Boards displaying HVPC activities
- Stand can be manned or un-manned

2 Main Ring Banner

The main ring will be clearly visible from the Presidents and members' area ensuring HVPC support for the show is clear to the Honley Show audience

Cost of sponsorship - £1k

Holme Valley Parish Council – Publications and Communications Committee

Tidy Trader 2022 Proposal

Context

The Tidy Trader Awards were last awarded in 2019, the Covid pandemic having disrupted awards being made in 2020/2021 and 2021/22.

In the past nominations were invited from councillors, with 5 local businesses being selected, 2 joint Gold Certificate Winners and 3 joint Silver Certificate winners – 5 winners in all. Around a dozen nominations seems to be the norm.

The most recent winners have been:

Awards	2018	2019
Gold	<ol style="list-style-type: none"> 1. Bengal Spice 2. The Bridge Inn (now the Pickled Pheasant) 	<ol style="list-style-type: none"> 1. Devour 2. Taylors Foodstore
Silver	<ol style="list-style-type: none"> 1. Bloc 2. Catch 3. The Rock Inn 	<ol style="list-style-type: none"> 1. Catch 2. Fair Trader 3. J Brindon Addy

Members of the P and C Committee consider nominations and vote.

Whilst no written criteria have been located awards appear to have been given to the tidiest/ most attractive frontages. Names of winners are not published until the traders have been notified and accepted their awards.

Gold Award winners have been presented with trophies and gold-framed certificates. The Chairman of the Council was requested to visit each of the two traders, to present them with their trophy and Gold-framed certificate. Arrangements were made for photographs to be taken of the presentations (outside the trader's premises) with the nominator and the Ward Councillor (if not the same person) invited to the presentation as well.

Silver-framed certificates were prepared and posted to three 'highly commended' Silver Award runners-up.

Proposals for 2022-23 to consider/for discussion

AWARDS AND CRITERIA

Does the Committee wish to continue to select 2 joint (gold) winners and 3 joint (silver) runners up awards? The Committee could consider establishing a bronze award category – perhaps calling that 'highly commended'? Widening the scope of the award may lead to more nominations being made and ensure representation across the Parish. Alternatively, the Committee might want to consider trialling new categories: hospitality, retail, services, best newcomer etc etc. Just a reminder that there are **2** trophies to award.

What are the criteria the Committee wishes to use? The criteria need to be straightforward, transparent and adhered to in the judging. Are past winners eligible for this year's competition?

TIMINGS

A potential time-line for the competition is set out below for comment.

Wb 23-5-22

- Tidy Trader process approved by Publications and Communications Committee, with competition formally opening 1st June 2022.
- Process starts with Facebook notices and posts on HVPC Website that HVPC is running this award for 2022.
- Councillors are emailed and asked for nominations, to be received by end of July 2022.
- The public are encouraged to email the Clerk with suggestions, pictures etc, for consideration.

June-July

- Competition is in progress with reminders periodically posted on Facebook etc.
- Clerk to collect trophies from current holders.
- Possibility to submit photos, later to form collage of entries.
- Competition closes on 30 July 2022.

August

- Clerk prepares a report on the competition, including a list of nominees for consideration.

Wb 5 September 2022

- Publications and Communications Committee selects winners at meeting on 5-9-2022.
- Embargo on releasing names at this stage.
- Approval obtained for purchase of frames/design and printing of certificates
- Winners are informed.

Between 5 – 16 September

- Photographs taken of gold winners being presented with trophy/certificates by Chairman, nominating councillor and Ward Councillor invited to attend also.
- Silver-framed certificates be prepared and posted to three 'highly commended' runners-up.
- Winners reported to social/print media.

BUDGET

2 x gold frames @ cost of c£20 = £40

3 x silver frames @ cost of c£20 + £60

Additional frames may be needed depending on decisions made.

Cost of design/printing of certificates

Clerk 17-5-2022

Print Media Report – for Publications and Communications Committee

The demise of the *Holme Valley Review* has left Holme Valley Parish Council without its usual print media channel for the Annual Report and monthly updates to residents. The table below presents some of the print options now available to the Council for advertising its work for the Committee's consideration.

Non-print options remain: posting the Annual Report and a monthly newsletter to HVPC website, HVPC Facebook page etc.

The Committee may wish to consider different options for the publishing of the Annual Report and the publishing of monthly/regular updates.

No	PUBLICATION	DETAILS	POTENTIAL COST
1	Royal Mail	<ol style="list-style-type: none"> 1. Delivers to 12,596 addresses within HD9. 2. Need to factor in cost of producing/printing possible A5 leaflet. As a rough guide the NDP referendum leaflet cost £1,000 for design/printing. 3. Book via website dropaleaflet.royalmail.com. 4. As of 13-5-22 next available date for delivery was 6-6-22 – so, a 3 to 4 week delay. 	£831 plus VAT delivery costs only c£1,000 for design/printing
2	Tito (Time In, Time Out) A5 booklet (G ii) Bradfield double page spread from Tito (G iii) Tito Media Pack	<ol style="list-style-type: none"> 1. Free mainly advertising A5 magazine. 2. Delivers to 16,700 homes. Claims to be more local than HD-Connect. 3. HVPC would provide copy/images, formatting completed by editorial team. 4. Can have half-page, whole page, double-page spread. 5. Royal Mail delivered. 6. They are used by a range of organisations such as Bradfield Parish Council, South Yorkshire Police. 7. Current deadline 10-6-22 for publishing 4-7-22 	Best, discounted rate: £210 plus VAT for a monthly page ie £2520 plus VAT pa
3	HD Connect Magazine	<ol style="list-style-type: none"> 1. Free mainly advertising A5 magazine. 2. Copy deadline 10th of each month. 3. 64,000 copies across Huddersfield, Brighouse and the Holme Valley, claims 128 total coverage. 4. Delivered by Royal Mail. 5. Also distributed via free magazine stands in Morrisons at Waterloo and Meltham. 	£520 plus VAT for a full page £900 plus VAT for double-page spread
4	The Huddersfield Examiner	<ol style="list-style-type: none"> 1. Part of Reach – a national media organisation. 2. There is an online system for creating/placing an advert – not followed this through to see pricing information. 3. Have raised a query online as to cost of placing the Annual Report in the paper and also advertising, for example, the date of the Annual Parish Meeting in a smaller advert. 	Yet to get a response.



Green Agenda

from Bradfield Parish Council

At the recent COP26 conference on climate change in Glasgow it was agreed for all countries to cut emissions and leave fossil fuels in the ground whenever possible. Hopefully this conference plan will be worked on by all nations of the world to help save our future.

The National Association for Local Councils are hosting a seminar in May called 'Fighting Climate Change' - feedback to NALC showed that 37% of Parish and Town Councils have declared a climate emergency. It is imperative that we have local action to rebalance climate change. By taking small actions together, communities can bring about significant change.

What can our small Parish Council do to help this crisis? We can start re-wilding and 'greening' in areas that are appropriate, we can help in our small way and we are helping. The Council discussed at length the climate crises and what our response should be. We decided to make positive actions around the whole Parish, we can all start to alter things for the benefit of nature, conserving our flora and fauna and helping to ensure a greener future.

We have teamed up with Steel Valley Project in a vision to re-green and re-wild parts of the area. With one of their representatives, we surveyed Dungworth Green identifying areas where a new woodland copse could be planted. The proposals would be for tree planting alongside complementary hedge planting with the aim of carbon dioxide reduction in the surrounding area. The public will be consulted on the proposals in the near future. Dungworth has also benefited from Parish Council investment in new playground equipment, this also being part of our green vision to bring more and more people into our beautiful outdoor spaces.

We also introduced tree planting to Loxley Primary School. They identified various areas of planting they would like, including an avenue of trees planted from the school's top gate down to their still functioning Horsa Hut. We then went onto Wharmcliffe Side Primary School, who could accommodate a batch of new trees within their grounds, a very positive start. We have more villages to cover if we are to succeed in our project, but we remain very positive in our green agenda.

There are many other projects ongoing within the Parish Council. There are new 'Friends' groups in our area: Friends of Loxley Cemetery and Friends of Glen Howe Park. Both these groups we helped with set up grants and both groups have very committed volunteer membership whose work parties are regularly out enhancing and improving their respective areas - they never get "rained off." The differences in these areas are outstanding in the short space of time since the Friends groups have been established. The newest Friends group from our Parish has evolved to enhance the picturesque villages of Midhopestones and Upper Midhope, timeless villages who's "Friends" wish to maintain their character and individuality. After meeting with them at the Mustard Pot Inn, I am taking a bucket of ideas from them to try to help their establishment and ongoing enhancement for their unique villages.

Some of you may have experienced a few distribution problems with our previous newsletters. If you have previously had any problems with delivery, please go to the homepage of our website, there you will find the past five newsletters available for you to view or download.

There are new Councillors who have recently joined the Parish Council, we gave them a warm welcome and invited them to write a brief profile of themselves which you can read opposite.



Stephen Bennett
Chairman Bradfield Parish Council

Summer is coming, fingers crossed that this year may prove positive and hopefully we can all get outside and enjoy the village festivals that come with the sunshine to our beautiful Parish.

April 2022



New Councillors 2022

Cllr Stuart Shepherd

Hello, my name is Stuart Shepherd. I am a local farrier and Bradfield Parish Councillor. I grew up in Bradfield and still live within the Parish with my wife and children. I am very passionate about our local area which is one of the reasons I joined the council. I have been involved in several initiatives to help make a difference to our wider community and I look forward to serving the people of the parish to help ensure our area continues to be a wonderful place to live and work.



Cllr Jennifer Morton

I have lived in Oughtibridge for over thirty years and I am passionate about the surrounding area and environment. I am a keen member of the Friends of Coronation Park and look on it as a wonderfully inclusive location that all can enjoy in a safe, green environment. I look on all the area with pride, from its industrial past to its prosperous, flourishing future.



Cllr Paul Ogle

Bradfield Parish, the people that live here, its rich history, its present and its future have always been very close to my heart with a passion.

I have spent over 34yrs as a resident of the parish originally living in Oughtibridge and for the past 20yrs Bradfield itself.

I have life experience elsewhere that has given me a greater outlook and wider view that will help me serve both the people of Worrall Ward and the overall community of the parish of Bradfield.

I have a keen interest in planning, Peak Park and other organisations such as local history groups, sporting, social and transport and the environment.

I value nothing greater than the health and well being of people and the enrichment of the whole environment that they live, work and play in.

I hope to bring a common sense approach to helping the parish council deliver the services the people we serve need and receive.



Cllr Stuart Cole

I have lived in Bradfield Parish since 1984 and was actively involved in the Community Association in Worrall for over 20 years and spent 5 years as a Bradfield Parish Councillor previously. I feel privileged to live in Bradfield Parish with its beautiful scenery and excellent community spirit. I'm particularly concerned with the ever increasing pressures on our environment and the expansion of the city into the countryside and believe that the Parish Council can have positive input into any proposed changes, especially from a planning point of view. I look forward to representing Worrall ward again and raising any issues parishioners may have.



Bradfield Parish Council

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- Excellent rates for advertising, making it cost effective for your business.



23 Publications delivered to 334,600 homes and businesses in South & West Yorkshire, every month, that's 4.01 million every year.

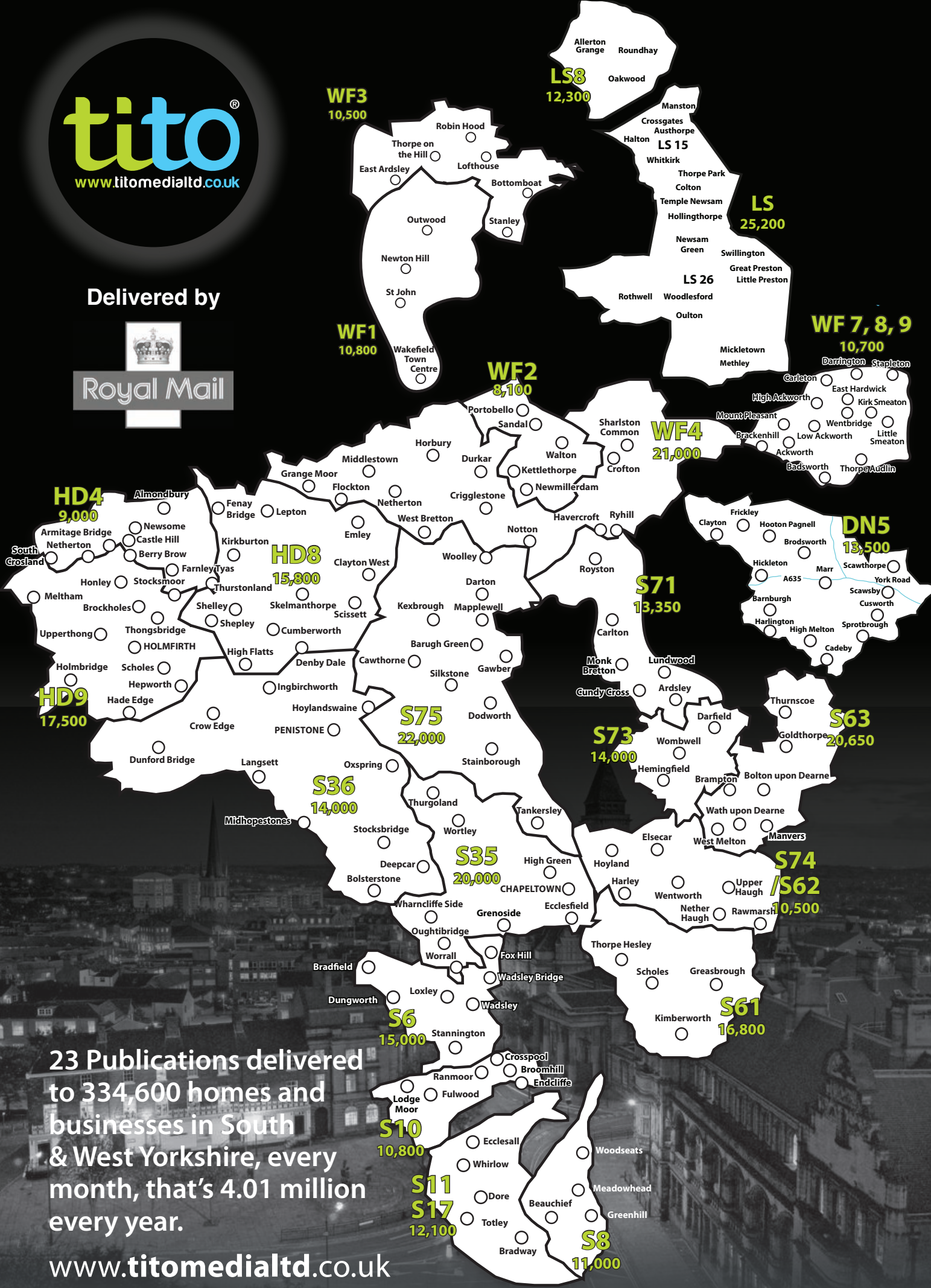
www.titomedialtd.co.uk



Delivered by



Royal Mail



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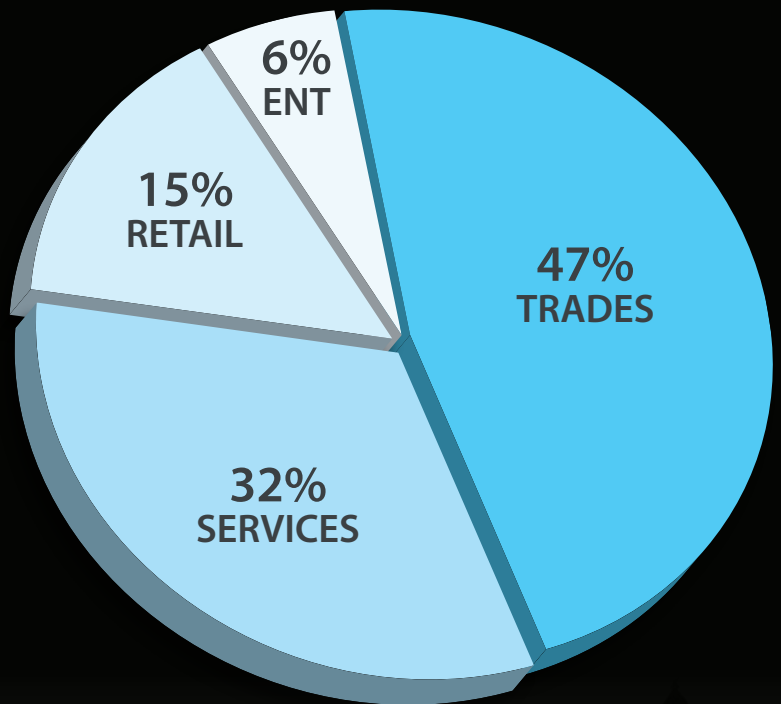
www.titomedialtd.co.uk



Key facts and Statistics

Demographic Sector Split of Advertisers

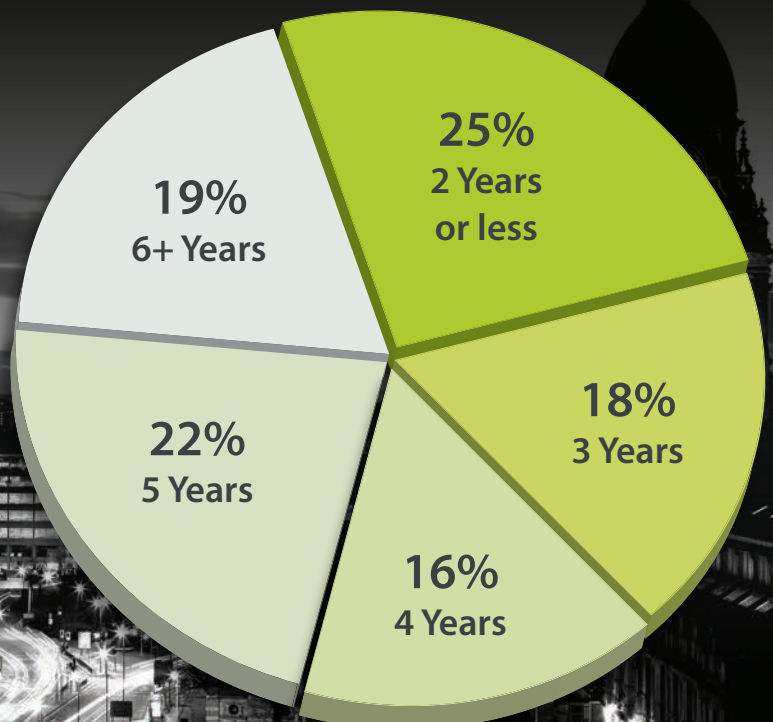
- 47% TRADES**
Builders, Plumbers, Electricians, Plasterers, Double Glazers
- 32% SERVICES**
Locksmiths, Blind Companies, Beauty Therapists
- 15% RETAIL**
Shops, Supermarkets, Showrooms
- 6% ENTERTAINMENT**
Pubs, Restaurants, Entertainments, Sports



Customer Retention

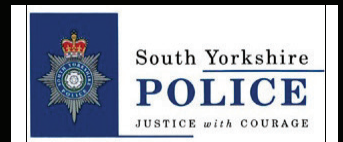
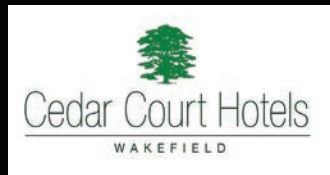
Chart displays ongoing clients who have advertised with TITO from the year they started.

41% of our clients have advertised with TITO for over 5 years.





Just some of the recognised organisations who have chosen TITO magazine.





Delivered by



Royal Mail

Ratecard

- All advertising rates quoted below are priced per magazine area, per month.
- 23 Monthly publications with a combined distribution of 334,600 homes and businesses every month.
- Free advert design included in all rates.
- Prices shown are exclusive of VAT.

Rate Card ONE HD8, HD9 LS, S6, S35, S36, S61 S63, S75, WF4	Standard Rate	3 Months 10% Discount	4 Months 15% Discount	5 Mnths + 20% Discount
Full Page	£290	£261	£245.50	£232
Half Page	£155	£139.50	£131.75	£124
Quarter Page	£85	£75.50	£72.50	£68
Eighth Page*				£36
Premium Positions	Standard Rate	3 Months 10% Discount	4 Months 15% Discount	5 Mnths + 20% Discount
Front Cover Banner	£225	£203	£191	£180
Full Inside Front	£330	£297	£280.50	£264
Half Inside Front	£180	£162	£153	£144
Full Inside Back	£330	£297	£280.50	£264
Half Inside Back	£180	£162	£153	£144
Full Outside Back	£420	£378	£357	£336
Half Outside Back	£240	£216	£204	£192
Page 3 Half Page	£175	£157.50	£148.75	£140

Standard Terms & Conditions Apply. Prices and sizes quoted are for each and subsequent months and per magazine post code area. * Only available in S61 publication for Ratecard One.

Rate Card TWO HD4, LS8, S10, S11, S74/62, S71, S73, S8, WF1, WF2, WF3, WFAck, DN5	Standard Rate	3 Months 10% Discount	4 Months 15% Discount	5 Mnths + 20% Discount
Full Page	£269	£242	£228.65	£215
Half Page	£139	£125.10	£118.15	£111
Quarter Page	£75	£67.50	£63.75	£60
Eighth Page*				£36
Premium Positions	Standard Rate	3 Months 10% Discount	4 Months 15% Discount	5 Mnths + 20% Discount
Front Cover Banner	£200	£180	£170	£160
Full Inside Front	£300	£270	£255	£240
Half Inside Front	£160	£144	£136	£128
Full Inside Back	£300	£270	£255	£240
Half Inside Back	£160	£144	£136	£128
Full Outside Back	£400	£360	£340	£320
Half Outside Back	£220	£198	£187	£176
Page 3 Half Page	£150	£135.00	£127.50	£120

Standard Terms & Conditions Apply. Prices and sizes quoted are for each and subsequent months and per magazine post code area. *Only available in limited publications



Find us at
Tito Media-Ltd

www.titomedialtd.co.uk

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