

Holme Valley Parish Council

The Civic, Huddersfield Road, Holmfirth HD9 3AS

Email: clerk@holmevalleyparishcouncil.gov.uk

Tel: 01484 687460



Grant Evaluation

- The Parish Council likes to hear how community groups have used the money awarded to them
- As the money awarded is public money, we also need to make sure that the money has been spent appropriately and as agreed

Name of Organisation	Holmfirth Food & Drink Festival
Amount of award	£ 1500
Purpose for which the grant was awarded	To assist with the cost of refuse collection and street cleaning service provided by Kirklees council during the festival weekend.

The Story of Your Project

- *Tell us what you did with the money awarded to you*
- *Attach a few photos*

The festival took place in September 2023 being its second year after a two year break due to Covid. Despite the uncertain weather, it was successful and, we believe, and attracted as many visitors as the previous year. This was the first year without the Market Hall being available meaning that we had fewer stallholders overall and weren't able to use the flow of visitors through the Hall towards the library area. However, we turned the Hollowgate 'dead end' into a seating/eating area and this worked quite well. There was a lot of positive feedback from visitors, stall holders and local businesses who benefitted from increased trade over the weekend. We estimate that there were c 40,000 visitors to Holmfirth during the two days.

We applied the grant towards the cost of refuse collection and street cleaning.

Please see attached link for a short video of the 2023 festival:

[Holmfirth Food and Drink Festival 2024 Sponsorship Opportunity \(youtube.com\)](https://www.youtube.com/watch?v=...)

The Story of Your Project contd.

--

What you achieved	
What were the benefits of your project?	<p>The purpose of the event is to:</p> <ul style="list-style-type: none"> - showcase Holmfirth to visitors from outside the area - encourage visitors to visit the town again - provide locals with a vibrant event on their doorstep - increase trade to other businesses within the town during the weekend.
Who benefited from the project?	Visitors, local residents and businesses in the town
How many people benefited?	we estimate c40,000 visitors plus benefit to the traders and local businesses
Was the project inclusive? <small>How were marginalised groups (elderly, disabled, young people etc) able to participate?</small>	<p>The festival is accessible to all and there are no physical barriers for disabled visitors</p> <p>Families are encouraged to visit and we lay on free entertainment for children by way of circus skills and birds of prey. In addition, we have a face painting stall and select a wide range of vendors that are likely to appeal to all parts of the community.</p>
Reflecting on climate change, did the project address any aspects of the climate emergency? How?	<p>We encourage visitors to refill their water bottles at the water point (made available by the Parish Council).</p> <p>We prohibit the use of single use plastics, plastic straws and polystyrene by our vendors.</p> <p>Re-usable plastic beer 'glasses' are used by our key bar vendors (including The Picturedrome, who are not technically part of the festival).</p>

Did you achieve what you were trying to do?	Yes, it was a successful event.

Finance and Expenditure

We ask groups to retain their receipts and invoices, and to keep a record of what they've spent for auditing purposes

Grant awarded	£ 1500
----------------------	---------------

Date	Description of expenditure	Amount
30.08.23	Refuse collection and street cleaning	£ 2033.04
		£
		£
		£
		£
		£
		£
		£
		£
		£
		£
		£
	Total expenditure	£
	Amount of grant remaining (if any)	£

Any amount of the award unspent may have to be returned to the Parish Council

Person completing this form	Nick Davies	Date	15.02.24
------------------------------------	--------------------	-------------	-----------------

