

Holme Valley Parish Council

The Civic, Huddersfield Road, Holmfirth HD9 3AS

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Grant Evaluation

- The Parish Council likes to hear how community groups have used the money awarded to them
- As the money awarded is public money, we also need to make sure that the money has been spent appropriately and as agreed

Name of Organisation	Holmfirth Festival of Folk
Amount of award	£ 1500.00
Purpose for which the grant was awarded	To put toward the cost of traffic management/road closure.

The Story of Your Project

- *Tell us what you did with the money awarded to you*
- *Attach a few photos*

The Holmfirth Festival of Folk is an annual event taking place over three days in the first or second weekend in May.

There are concerts at the Civic Hall, folk bands in pubs and cafes around the town, street dancers adding colourful spectacle, and family and children's events taking place in the grounds of the Methodist Church and Memorial Gardens.

The event attracts thousands of people into the town centre giving a boost to the local economy.

The Story of Your Project contd.

What you achieved

What were the benefits of your project?	<p>Benefits were as follows:-</p> <ul style="list-style-type: none"> • A community event that can be enjoyed by all. • Workshops to encourage young people to learn how to play musical instruments. • Family events such as a ceilidh, circus skills, maypole dancing and young children’s events such as Madame Zuchini and her talking vegetables show. • A boost to local businesses. Feedback forms suggest that on average attendees spend around £30.00 each which will equate to an additional £300k being spent in the town over the weekend plus any multiplier effect from re-spend. • Opportunities for local artists to perform. • Opportunities for artistes to perform in front of an audience for the first time.
Who benefited from the project?	All those that attended and the local businesses that enjoyed an increase in sales.
How many people benefited?	The footfall counter recorded an additional 6,000 people on the Saturday and 4,000 additional on the Sunday compared to the average count over the year. This would be 10,000 people coming into town to enjoy the festival. All those participating benefit from a good turn out as do the local independent businesses.
Was the project inclusive? <small>How were marginalised groups (elderly, disabled, young people etc) able to participate?</small>	<p>The event is open to everyone with activities aimed at young people and families as well as older people. The Civic Hall is used for the ticketed concerts and this building caters for disabled visitors with ramps and lifts.</p> <p>The artists are from different backgrounds and bring a following with them in many cases.</p>

Reflecting on climate change, did the project address any aspects of the climate emergency? How?	<p>The festival may help with climate change in a small way. The thousands of people attending tend to be local community residents who walk into town to enjoy the spectacle. This may prevent other activities which would involve driving somewhere else. We put on buses to transport dancers from the campsite to the centre of town and promote the use of reusable glasses during the event.</p> <p>UK CO2 emissions represent just 1% of the global total so unilaterally achieving net zero will be insignificant in affecting climate change. China, India and Russia need to be on board with an accelerated plan to reduce emissions. This should be the key objective at world level.</p>
Did you achieve what you were trying to do?	<p>2024 was one of, if not the most successful, event that has ever been put on in terms of attendance, and the quality of the acts and the street dancers.</p> <p>The weather over the weekend made for a memorable outside experience for the 10,000+ people attending.</p>

Finance and Expenditure

We ask groups to retain their receipts and invoices, and to keep a record of what they've spent for auditing purposes

Grant awarded	£ 1500

Date	Description of expenditure	Amount
02/04/24	Graham Sykes Insurance	£ 562.45
14/05/24	Doocey Traffic Management	£ 1560.00
		£
		£

